



PALM SPRINGS
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– FOR IMMEDIATE RELEASE –

PSPF Makes \$50,000 Grant to Historic Plaza Theatre Restoration

At 10 a.m. this morning in front of the Plaza Theatre, Gary Johns, president of the Palm Springs Preservation Foundation, presented a grant check for \$50,000 to Palm Springs city councilmember J. R. Roberts towards the restoration of the historic theater.

In a joint statement, mayor Robert Moon and councilmember Roberts, who both serve on the city's Plaza Theatre Restoration Subcommittee, said "The City of Palm Springs is deeply appreciative to the Palm Springs Preservation Foundation for their generous \$50,000 donation to kick off the restoration of the Historic Plaza Theatre. Once restored to its former glory, this theater -- a true architectural gem in the heart of our downtown, will become a tremendous economic tourism booster for Palm Springs and the entire Coachella Valley. We thank PSPF for their important investment in our City's heritage and for recognizing the need to preserve and celebrate cultural icons of historic significance like the Plaza Theatre."

Built in 1936, the Plaza Theater was constructed as part of the Plaza Shopping Center. At first a movie venue, the theater later became the longtime home of the Fabulous Palm Springs Follies, a vaudeville-like show that ran for 23 seasons before closing in 2014. Throughout its existence, the Plaza Theater has served as the center of the city's cultural life.

The PSPF board of directors views the restoration of the theater as vitally important to the Palm Springs community and the PSPF grant as a tangible statement about the importance of historic preservation to the future of the city.

To make a donation to the Historic Plaza Theatre Restoration Project go to www.savetheplazatheatreps.com.

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NEWS RELEASE