

STYLE



SASS IN THE CITY.

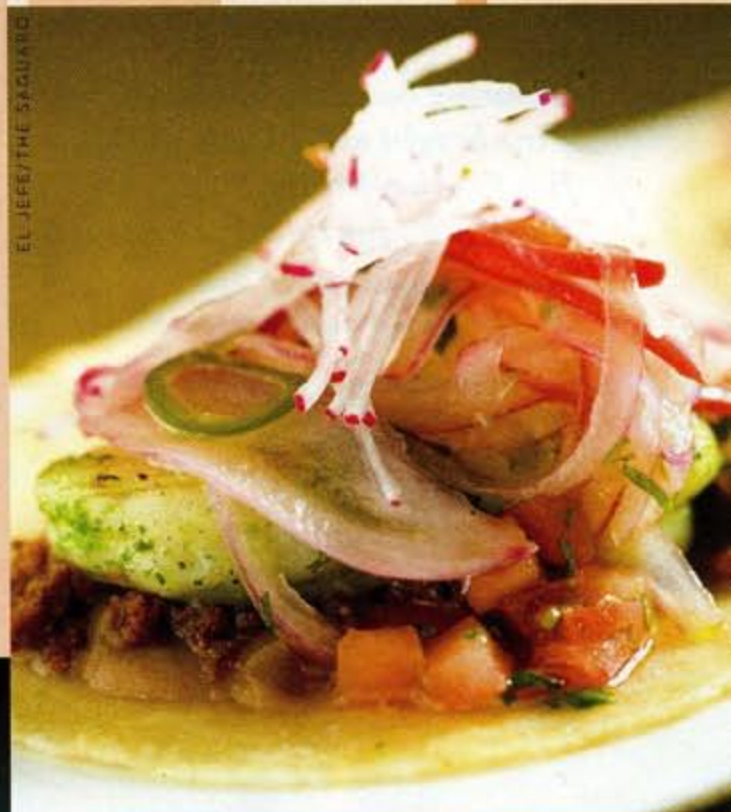
Explore a design hub with midcentury tendencies. The future meets the past in a rush of bright color and chrome. Experience an acrylic wonderland. Try antiquing.

Palm Springs Uptown Design District
www.palmspringsuptowndesigndistrict.com

DISCOVER NEW DISHES.

Dabble in exotic, innovative cuisine. From Asian to Cajun to Basque, the oasis brims with great restaurants freshly launched.

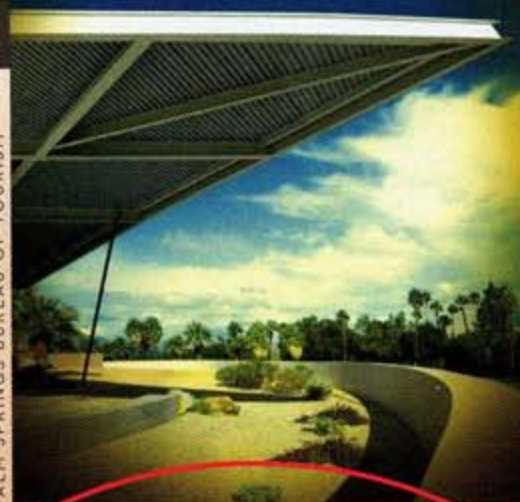
Catalan
www.catalanrestaurant.com
 Encore
www.encorepalmsprings.com
 Tinto & El Jefe
www.jdvhotels.com
www.palmspringsoasis.com



CRUISE THE RIVER.

Window-shop along the waterfront. Stop for a bite. See a movie. Cool your pipes with ice cream. Or relax and people-watch. Enjoy a different desert experience.

The River at Rancho Mirage
www.theriveratranchomirage.com



HUNT DOWN RETRO TREASURES.

Seek sleek lines, angles, and minimalism in iconic modern buildings and architectural masterpieces. Map the "Mecca of Modernism" and drive.

Palm Springs
 Preservation Foundation
www.pspreservationfoundation.org



SNAP UP STELLAR DEALS.

Hit the desert's designer outlets. Save while looking stylish in Dolce & Gabbana, Armani, Gucci, Tommy Hilfiger, Last Call by Neiman Marcus, et al.

Desert Hills Premium Outlets
www.premiumoutlets.com/deserthills
 Cabazon Outlets
www.cabazonoutlets.com



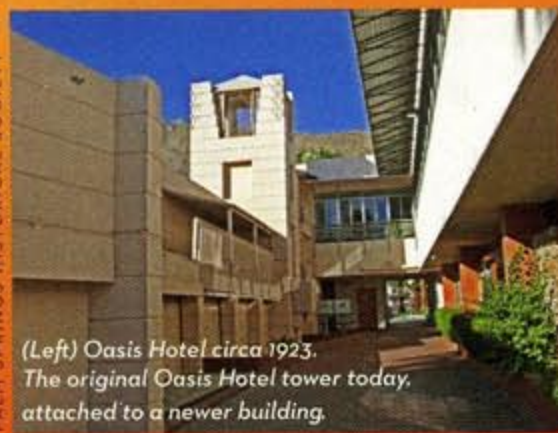
REVISIT THE KING.

Indulge your voyeuristic side. Check out Mr. and Mrs. Presley's lair of love. This "House of Tomorrow" simply oozes Elvis.

Elvis Honeymoon Hideaway
www.elvishoneymoon.com

FIND A PIECE OF THE OASIS.

Discover subtle signs of old Palm Springs. Thousands pass a remnant of the Lloyd Wright Oasis Hotel daily near a downtown Starbucks. See if you can find it, or have fun trying.



(Left) Oasis Hotel circa 1923.
 The original Oasis Hotel tower today,
 attached to a newer building.

SEED