



**John Hussar**  
PRNewWorks  
President

**Personal Mission Statement**  
After losing my wife June of 38 years to lung cancer, I channeled grief into action to help others by volunteering with the American Cancer Society, and ACS Cancer Action Network and as Board Member of the Coachella Valley Rescue Mission.

**Success**  
Everyone can do something to help others; doing small things with great love is the lesson I learned from Mother Teresa.

**Your Life in Four Words**  
God. Family. Love. Compassion.

**Importance of Philanthropy**  
My faith teaches me to give generously to lift others up with my time, talent or treasure.



**Timothy Jochen, M.D.**  
Contour Dermatology &  
Cosmetic Surgery Center  
Medical Director/Founder

**Personal Mission Statement**  
To cure skin diseases and help people look and feel beautiful through evidence-based medicine and creativity to make the world a better place.

**Success**  
Loving what I do and making a difference in my patients' lives - better health and greater self-confidence.

**Your Life in Four Words**  
Blessed. Grateful. Inspired. Excited.

**Importance of Philanthropy**  
I believe in the flow of giving. The more you give, the more you receive because there's satisfaction and joy in giving.



**Jerry Keller**  
LULU California Bistro  
Keller Int'l Publishing  
Owner/President

**Personal Mission Statement**  
To add value and enjoyment to family, friends and customers and to give those less fortunate a leg up.

**Success**  
Success is the feeling of accomplishment when adding value to daily endeavors, whether related to business, charity or family.

**Your Life in Four Words**  
Fashioning solutions to complications.

**Importance of Philanthropy**  
Philanthropy is an invaluable assistance in solving social problems, contributing resources to educational programs, boosting cultural happenings and institutions, and reducing poverty. It's an essential component to every community.



**Dr. Les Zendle, MD, FACP**

After retiring from a 31-year career at Kaiser Permanente in 2010, Dr. Les Zendle decided to use his skills as a physician and healthcare leader to volunteer in the Coachella Valley. He started in early 2011 as a volunteer physician at the Coachella Valley Volunteers in Medicine (CVVIM), the only no-charge clinic for medically underserved adults in the valley. Service on CVVIM's board of directors and as its volunteer medical director followed.

Dr. Zendle was elected to the Desert Healthcare District and Foundation Board in 2016. (He continues to see patients at CVVIM twice monthly.)

During Dr. Zendle's three years (1 1/2 as president) on the board, the healthcare district has successfully expanded east of Cook Street to include the entire valley. And it has made significant investments in addressing valley homelessness and behavioral health care.

Dr. Zendle brings to his philanthropy the motivation and philosophy of his late uncle, who was a role model and physician: "Patients don't care how much you know until they know how much you care."

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**Steven Keylon**  
Palm Springs Preservation  
Foundation  
Vice-President

**Personal Mission Statement**  
To educate about the importance of our past, so that we may preserve those sites that tell the story of our culture.

**Success**  
Being able to work in my chosen field with intelligent and committed colleagues.

**Your Life in Four Words**  
I live to learn.

**Importance of Philanthropy**  
The best parts of the kind of life we know could not exist without philanthropy.



**Garry Kief**  
Tiletto Entertainment  
President/CEO

**Personal Mission Statement**  
To find opportunities for creative solutions.

**Success**  
Laughter. Kindness. Opening doors. Offering a hand up.

**Your Life in Four Words**  
Life is a rollercoaster.

**Importance of Philanthropy**  
Philanthropy is the heart and soul of America.



**Brett Klein**  
Eisenhower Health  
Clinics Marketing Specialist

**Personal Mission Statement**  
To Live Your Own Story, day-by-day through collaboration, team building, and partnerships to strengthen your personal mission, and success.

**Success**  
Success comes from within, and in seeing the many programs, organizations, and volunteer groups I'm involved with achieving their success.

**Your Life in Four Words**  
Live Your Own Story.

**Importance of Philanthropy**  
Through community engagement, anyone can fully Live Their Own Great Story just by being present, listening, being of service, and contributing to those around you.