



PALM SPRINGS
PRESERVATION
FOUNDATION®

October 23, 2019

Mr. Aftab Dada, Chairman
P.S. Resorts
P.O. Box 4607
Palm Springs, CA 92263

Dear Mr. Dada,

We are writing to you in your capacity as the Chairman of P.S. Resorts.

On September 30, 2019, P.S. Resorts circulated a press release asserting that our organization was in support of the placement of the “Forever Marilyn” statue on the grounds of the Town & Country Center (T&CC). In part, the release says, “The successful completion of this project comes thanks to many key members of the Palm Springs political, tourist and cultural arenas, including Grit Development and the Palm Springs Preservation Foundation.” The clear implication is that PSPF supports this “project,” i.e., the return of the statue and its placement in the T&CC.

This assertion is patently false as our organization strongly objects to the placement of the “Forever Marilyn” statue on the historic T&CC site.

Unfortunately, your “fake news” has been picked up by local media and re-printed again and again: it has even propagated outside of the Coachella Valley to the *Los Angeles Times* newspaper. Only recently we discovered that it appears as the frontpage article of the October 10th issue of the *Desert Mobile Home News!*

Accordingly, we demand a full retraction and apology. We believe your unauthorized use of our name in this context reflects very poorly on our reputation as a thoughtful and scholarly champion of historic preservation. If you do not retract this mis-information we will be forced to consider legal action.

I have attempted to contact you personally about this matter by email but have not received a response.

If you have any questions, please contact us at (760) 837-7117 or info@pspreservationfoundation.org.

Sincerely,

A handwritten signature in black ink that reads "Gary Johns". The signature is written in a cursive, flowing style.

Gary Johns
President

Copy to:
Desert Sun newspaper