

PALM SPRINGS **PRESERVATION** FOUNDATION®

2018 EVENTS

PSPF Modernism Show & Sale Booth

Saturday-Monday, February 17-19, 2018

Many hundreds of show-goers visited the PSPF booth at the 18th Annual Palm Springs Modernism Show & Sale and took the opportunity to talk with PSPF board members and volunteers about the foundation's advocacy, education, and publishing programs. The show saw the release of the latest addition to PSPF's publishing program *Concrete Screen Block: The Power of Pattern*. The 120-page book catalogs over 250 different midcentury block patterns and features many found in Palm Springs. Written by local preservationists Ron and Barbara Marshall with graphic design by Gary Wexler, the book will appeal to both architecture buffs and lovers of modernist design. (Photos PSPF)



Screen Block

The Power of Pattern







Southridge at Sunset

Sunday, February 18, 2018

The Thomas and Berniece Griffing Residence, in the historic Southridge neighborhood of Palm Springs, was the perfect venue for the announcement of PSPF's first "Patrick McGrew Memorial Research Grant." Built in 1962 and designed by Ross Patton and Albert "Duke" Wild, the California Ranch-style midcentury residence was recently restored by homeowner and preservation architect Susan Secoy-Jensen and her husband Dan Jensen. The sophisticated cocktail event treated partygoers to a spectacular sunset and the glittering lights of the valley below. (Photos Mood Creative)

The \$10,000 grant was awarded to the Palm Springs Art Museum for the purpose of preserving and digitizing the museum's archive of architect Hugh Kaptur's architectural models, drawings and photographs. To read more about the grant, <u>click here</u>.





Carl E. Haymond Residence Tour

Sunday, February 18, 2018

PSPF was proud to make the rarely-seen Carl Haymond Residence available for touring. Constructed in 1964 and designed by the modernist architectural firm of Frey & Chambers, the residence recently underwent an extensive and sensitive restoration. Haymond was a prominent TV and radio station owner in the Pacific northwest, who fell in love with Palm Springs and eventually built his dream home in the Las Palmas Estates tract. The home's most notable architectural feature is the use of cast aluminum grille units to screen out the desert sun. Over 170 of these grille units (designed by architect John deKoven Hill) are used throughout the residence. The home's carefully curated interior features furniture and objects by a host of important 20th-century designers. Through the efforts of PSPF, and with the enthusiastic support of the owner, the residence was designated a Class 1 Historic Site by the city of Palm Springs. Tourgoers received a full-color reprint of "Into the Frey," an article about the Haymond Residence that appeared in the September 2017 issue of Palm Springs Life magazine. (Photos Mood Creative and Bill Stewart)



















"The Power of Pattern" Book Signing & Tour

Monday, February 19, 2018

Almost 150 midcentury enthusiasts attended a book-signing of PSPF's lavishly illustrated *Concrete Screen Block: The Power of Pattern* by Ron and Barbara Marshall, with graphic design by Gary Wexler. Cataloguing over 250 different midcentury block patterns (including many examples in Palm Springs), the book appeals to both architecture buffs and lovers of modernist design. The event was held in a lovely 1963 modernist home designed by New York master builder Boris Gertzen. The midcentury house showcased three different screen block patterns (including two rare patterns) and had recently undergone a tasteful and sympathetic renovation. Decorated in a colorful "retro Palm Springs" theme, the home featured striking views of the mountains from its golf course-adjacent site. (Photos Mood Creative)





The "Grand" Canyon View Estates Tour

Tuesday, February 20, 2018

More than 300 tourgoers were treated to a showcase of 11 midcentury "lifestyle" condominium units designed by the architectural firm of Palmer & Krisel in 1962. Attendees enjoyed stunning interiors and the strong midcentury architecture of Canyon View Estates (including the exuberant use of patterned concrete screen block). Attendees received a collectible tour map (printed in a fan format) and a copy of PSPF's popular 40-page tribute journal *The Architecture of Desert Leisure*. A portion of the proceeds of the PSPF tour was returned as grants to the participating Canyon View Estates homeowners associations. (Photos John Lewis Marshall, Mood Creative and PSPF)















James Logan Abernathy Residence Tour

Tuesday, February 20, 2018

Rarely available for touring, PSPF was once again proud to make the Abernathy Residence available to a broader audience. Designed by midcentury architect William F. Cody for millionaire socialite James Logan Abernathy in 1962, the 4,680-square foot pavilion-style house was notably featured in both the Dec/Jan 2011/2012 issue of Australia's *Belle* magazine and the May 2012 issue of French *Architectural Digest*. The home features a stunning interior which is liberally appointed with rare midcentury furniture and decorative arts by a host of important French and American craftsmen and designers. Tourgoers received an informational handout about architect William Cody. (Photos Mood Creative and PSPF)





Free Lecture Series

Wednesday, February 21, 2018

PSPF was proud to present four free lectures to enthusiastic attendees at the Palm Springs Woman's Club. The lectures were generously sponsored by HEDGE Vintage | Eclectic Furnishings. (Photos Mood Creative, Will Kleindienst, Steven Price and PSPF)

Lost, Saved & Endangered: Modernist Architecture in Palm Springs presented by PSPF board member Gary Johns. Gary's very popular lecture, replete with amusing anecdotes and rarely seen vintage photos, always makes a compelling case for the importance of historic preservation.

Concrete Screen Block: The Power of Pattern presented by PSPF board members Ron and Barbara Marshall. The lecture explored one of the least appreciated but most readily recognized of midcentury building materials: concrete screen block. Using many historical and rare images from their new book Concrete Screen Block: The Power of Pattern, the Marshalls explained how screen block exploded onto the architectural scene in the late 1950s, reached its peak at the 1964 New York World's Fair and slowly diminished in popularity into the 1970s. During its heyday, screen block was offered in over 250 designs, some verging on the sculptural.

When Hollywood Regency Met Modernism: Marrakesh Country Club presented by PSPF board member Steven Price. Palm Desert's Marrakesh Country Club is home to a unique colony of 364 pink-and-white authentic Hollywood Regency villas – the only one in the world designed by the acknowledged master practitioner of the style, architect John Elgin Woolf. Price revealed Woolf's previously overlooked place on the Modernism spectrum, discovered in the course of researching his recent book Pink Jewel of the Desert.

Mother Nellie Coffman and Her Beloved Desert Inn presented by former Palm Springs mayor Will Kleindienst. Historian, architect, preservationist, author, and raconteur, Kleindienst wound his way through the fascinating history of Palm Springs as seen through the life of pioneer and philanthropist Nellie Coffman, founder of Palm Springs' storied and internationally-famous Desert Inn. Coffman's efforts as one of the "women who built Palm Springs" is an inspiring story of how grit, determination and vision can accomplish extraordinary things. Kleindienst reflected on the demolition of the Desert Inn "in the name of progress" in 1967, and the enduring lessons learned as a result of that loss.























Saving an Icon: The Restoration of Hotel Lautner

Thursday, February 22, 2018

Los Angeles interior designer Tracy Beckmann provided her personal insights into the renovation of the award-winning Hotel Lautner in Desert Hot Springs. The hotel was designed by legendary American architect John Lautner in 1947 shortly after his graduation from Frank Lloyd Wright's Taliesin West school of architecture. Beckmann expounded on the glamorous but forgotten history of the original owner and movie mogul Lucien Hubbard's vision, and the challenges she faced during her hands-on renovation of the architecturally-significant property. Beckmann provided aficionados of great architecture some practical insight into what it takes to save an important and iconic building. (Photos Mood Creative and Mike Schwartz)

















Frank Sinatra's "Twin Palms" Estate Tour

Thursday, February 22, 2018

Hundreds of attendees joined PSPF for a tour of Frank Sinatra's beautiful "Twin Palms" estate, designed by modernist architect E. Stewart Williams in 1947. With the help of PSPF, the home was designated a Class 1 Historic Site by the city of Palm Springs in March 2011 and has been described as "great midcentury design combined with Hollywood lore." Each tourgoer received a collectible postcard (designed by talented local artist Nat Reed) of the Twin Palms Estate. (Photos James Haefner and Mood Creative)

















February 23, 2018

The special venue for PSPF's 2018 Retro Martini Party was the George & Marcia Barrett Residence (popularly known as the William Holden Estate) in the historic Deepwell neighborhood. Designed by master builder Joe Pawling (who constructed some of Wexler & Harrison's most admired designs), the residence is sited on four full lots with spectacular mountain views to the west. Built for the Barrett's in 1955, the house was later purchased by actor William Holden who owned the property from 1966 until 1977. The modernist residence is especially notable for the elegance and purity of its post-and-beam construction.

(Photos Mood Creative and PSPF)





WILLIAM HOLDEN ESTATE st 1955 BY MASTER BUILDER JOE PAWLING

February 23, 2018



















February 23, 2018



















February 23, 2018



















March 23-24, 2018

Herbert Burns Weekend, attended by over 400 enthusiastic participants, recognized one of Palm Springs' most important modernist architectural designers. The weekend events included an informative lecture, an architectural tour of many of Burns' residential and commercial commissions, and a closing cocktail reception at the Burns-designed Hideaway hotel. In conjunction with the weekend, PSPF published an 84-page book entitled *The Design of Herbert W. Burns*, authored by PSPF board member Steven Keylon. The book represents the most comprehensive and scholarly overview of Herbert Burns' career and contains hitherto unseen archival material from the Burns family. PSPF was fortunate to be able to include many members of the Burns family in the celebratory weekend. (Photos Gary Smith and PSPF)



March 23-24, 2018























March 23-24, 2018



March 23-24, 2018



May 15, 2018, Palm Springs Life (Preserving a Legacy) March 21, 2018, Wallpaper* (Palm Springs pays homage to architect Herbert W Burns) March 11, 2018, Desert Sun (Town & Desert made designer history)

National Preservation Month

April 15, 2018

PSPF was proud to support the city of Palm Springs' Historic Site Preservation Board's fifth annual celebration of "National Preservation Month" on April 15, 2018. The event was held at the Palm Springs Convention Center. PSPF honorary board member Hugh Kaptur participated in a panel discussion on "How did Hollywood influence Palm Springs History & Architecture?" The busy agenda also included nine tours. The PSPF table, staffed by PSPF board member Rick Hobbs and administrative officer Gerry Ragucci, was extremely popular and gave PSPF the opportunity to discuss the ongoing advocacies of the foundation.





Frank Sinatra's "Twin Palms" Estate Tour

Thursday, October 18, 2018

More than 400 eager tourgoers experienced Frank Sinatra's stunning "Twin Palms" estate (1947, E. Stewart Williams). Each of the six tour sessions included a brief talk about the architecture and history of the house by PSPF board members Erik Rosenow or Ron Marshall. Tourgoers received a collectible postcard of the Twin Palms Estate designed by talented local artist Nat Reed. (Photos Mood Creative)



















Steel x Three Tour

Saturday, October 20, 2018

On a sunny Palm Springs day, more than 300 enthusiastic tourgoers enjoyed the rare opportunity to tour three of the iconic Steel Development Houses (Steel #1, #2 and #4) designed by the architectural firm of Wexler & Harrison in 1962. Tourgoers received a copy of PSPF's popular 60-page tribute journal *Donald Wexler: Architect*. (Photos Mood Creative)





PSPF Modernism Show & Sale Booth

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Free Lecture Series

Sunday, October 21, 2018

PSPF hosted two free lectures to an enthusiastic crowd at the Palm Springs Woman's Club. (Photos David Lee, Mood Creative, Henrik Rasmussen)



Lost, Saved & Endangered: Modernist Architecture in Palm Springs presented by PSPF board member Gary Johns. Always entertaining and informative, the lecture was replete with amusing anecdotes and rarely seen vintage photos.



Concrete Screen Block: The Power of Pattern presented by PSPF board members Ron & Barbara Marshall. A fascinating and informative lecture about one of the least appreciated but most readily recognized of midcentury building materials: concrete screen block.



