

PSPF



PALM SPRINGS
PRESERVATION
FOUNDATION®

2017 EVENTS

PSPF Modernism Show & Sale Booth

Saturday-Monday, February 18-20, 2017

Many hundreds of show-goers visited the PSPF booth at the 17th Annual Palm Springs Modernism Show & Sale and took the opportunity to talk with PSPF board members and volunteers about the foundation's advocacy, education, and publishing programs. The event gave PSPF the opportunity to kick-off its newest educational product Architecture 100. The 72-page book features over 100 architecturally-significant properties in Palm Springs and other desert cities and includes a helpful tour map. A special booth treat was a display of local artist Danny Heller's architectural rendering of the William F. Cody-designed Shell Gas Station (1964). (Photos PSPF)



Abe & Marion Schwartz Residence Tour

Sunday, February 19, 2017

On a lovely Palm Springs afternoon, several hundred eager tourgoers visited the Abe & Marion Schwartz Residence (1964, attributed to Hollywood architect Harold “Hal” Levitt). A particularly exuberant example of modernist architecture, the residence is striking with its isosceles trapezoidal piers covered in quartzite. The interior, beautifully decorated with period-appropriate furniture, features many original elements including an airy interior atrium. On display was Levitt’s signature multi-level design and a stunning floating fireplace with vintage tiles. In 2016, the Schwartz Residence was nominated by PSPF to become a Class 1 Historic Site in the city of Palm Springs. (Photos courtesy Mood Creative)



James Logan Abernathy Residence Tour

Tuesday, February 21, 2017

For a second year, PSPF was proud to make the Abernathy Residence, usually only seen on small and exclusive architectural tours, available to a broader audience. Designed by midcentury architect William F. Cody for millionaire socialite James Logan Abernathy in 1962, the 4,680-square foot pavilion-style house has been featured in both Australia's *Belle* magazine and French *Architectural Digest*. The home features a stunning interior which is liberally appointed with rare midcentury furniture and decorative arts by a host of important French and American craftsmen and designers. Tourgoers received an excerpt from PSPF's 2004 out-of-print tribute journal *The Architecture of William F. Cody: A Desert Retrospective* and a full color reprint of the *Belle* magazine article. (Photos courtesy Mood Creative)

[Spring 2017, Palm Springs ART Patron Magazine](#) (Modernism Week Palm Springs)

[February 8, 2017, www.incollect.com](#) (Midcentury Style, Stellar Tours & Sunshine In Store At Palm Springs Modernism Week)

[February 2017, Locale #58 magazine](#) (20 Can't-Miss Events for the Winter/Spring Season)



The “Grand” Canyon View Estates Tour

Tuesday, February 21, 2017

The Canyon View Estates house tour showcased nine midcentury “lifestyle” condominium units designed by the architectural firm of Palmer & Krisel in 1962. Tourgoers were treated to the strong midcentury architecture of Canyon View Estates, including the exuberant use of patterned concrete screen block. Tourgoers received a collectible tour map and a copy of the 2016 edition of PSPF’s 40-page tribute journal *The Architecture of Desert Leisure*. A portion of the proceeds of the PSPF tour funded PSPF grants to participating Canyon View Estates homeowners associations. The tour was generously sponsored by H3K Design. (Photos courtesy Mood Creative)



Free Lecture Series

Wednesday, February 22, 2017

PSPF was proud to present four free lectures to enthusiastic attendees at the Palm Springs Woman's Club. All attendees received a free copy of PSPF's 2015 tribute journal *Sentinels in Stone: Palm Springs' Historic Tennis Club Neighborhood and Its Iconic Walls*. The lectures were generously sponsored by HEDGE Vintage | Eclectic Furnishings. (Photos courtesy Mood Creative, Hotel Lautner and PSPF)

Lost, Saved & Endangered: Modernist Architecture in Palm Springs presented by PSPF board member Gary Johns. Gary's very popular lecture, replete with amusing anecdotes and rarely seen vintage photos, makes a compelling case for the importance of historic preservation. Gary's lecture was followed by a site visit to the recently restored Spanish Eclectic-style La Serena Villas.

Trousdale Estates: Over the Top in Beverly Hills presented by author, historian and PSPF board member Steven Price. Steven's lecture examined Trousdale Estates, an enclave of some 535 large, luxurious, mostly single-story homes in Beverly Hills, California developed by builder Paul Trousdale in the 1950s and 60s.

The Alexanders: A Desert Legacy presented by author, architect and PSPF board member Jim Harlan. Jim lectured on the impact of the Alexander Construction Company on Palm Springs' built environment and described how the firm, led by George and Robert Alexander, developed a formula that combined professional architectural designs with modern building methods.

Saving an Icon: The Restoration of Hotel Lautner presented by Los Angeles interior designer, hotel owner and Palm Springs Preservation Foundation board member Tracy Beckmann. Tracy provided her personal insights into the renovation of the award-winning Hotel Lautner in Desert Hot Springs which was designed by legendary architect John Lautner in 1947.



Frank Sinatra's "Twin Palms" Estate Tour

Thursday, February 23, 2017

Fans of both great midcentury architecture and legendary crooner Frank Sinatra were treated to a tour and lecture at Sinatra's beautiful "Twin Palms" estate. Designed by modernist architect E. Stewart Williams in 1947, the home is in remarkably intact condition. The home was designated a Class 1 Historic Site by the city of Palm Springs in March 2011 through the efforts of PSPF and has been described as "great midcentury design combined with Hollywood lore." All tourgoers received an excerpt of the full-color *Palm Springs Life* magazine article entitled "Let's Get Away From It All," by former PSPF board member Stewart Weiner. This tour was generously sponsored by SinatraHouse.com.

(Photos courtesy Mood Creative and PSPF)



Retro Martini Party

February 24, 2017

Once again, the Palm Springs Preservation Foundation's Retro Martini Party fundraiser was one of the highpoints of Modernism Week. The elegant party's 2017 venue was the storied Kirk Douglas Residence in the Old Las Palmas neighborhood. The stunning private residence was designed by the famous modernist architect Donald Wexler and built by Robert Higgins in 1954. Douglas purchased the house in early 1957 and made some minor changes to the house for his family. Notably, the nearby tennis pavilion is still papered with movie posters of his celebrated career. The event highlighted a recent sensitive renovation which uncovered some of the home's original architectural features. Ketel One provided the delicious martinis. (Photos courtesy Mood Creative)



[February 24, 2017, KMIR News](#) (Retro Martini Party)

Retro Martini Party

February 24, 2017



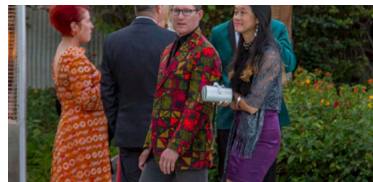
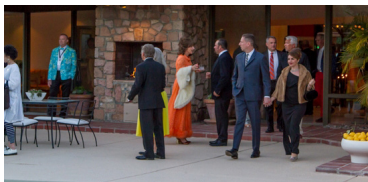
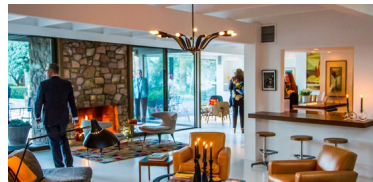
Retro Martini Party

February 24, 2017



Retro Martini Party

February 24, 2017



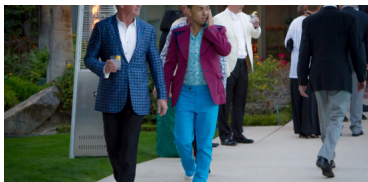
Retro Martini Party

February 24, 2017



Retro Martini Party

February 24, 2017



St. Theresa Catholic Church Main Sanctuary Tour

Saturday, February 25, 2017

St. Theresa Catholic Church and the Palm Springs Preservation Foundation coordinated informative tours of the William F. Cody-designed sanctuary. The 1968 edifice is considered one of Cody's "masterworks" and the architect reportedly expended much time and creative effort on the commission. The church is in remarkably original condition and many of the interior elements designed by Cody remain intact. Tourgoers received an excerpt from PSPF's 2004 out-of-print tribute journal *The Architecture of William F. Cody: A Desert Retrospective*. In September of 2016, St. Theresa Catholic Church received a historic preservation grant from PSPF to help defray costs associated with the main sanctuary's exterior rehabilitation. (Photos courtesy Mood Creative).



National Preservation Month

April 23, 2017

PSPF was proud to support the city of Palm Springs' Historic Site Preservation Board's fourth annual celebration of "National Preservation Month" on April 23, 2017. The event was held at the Palm Springs Convention Center. The packed agenda included "Women Built this Town" presented by Renee Brown of the Palm Springs Historical Society; "Preservation Efforts Save Palm Springs Buildings" presented by PSPF board member and HSPB Chair, Gary Johns; and several tours. The PSPF table, staffed by PSPF board member Rick Hobbs and administrative officer Gerry Ragucci, was extremely popular and gave PSPF the opportunity to discuss the ongoing advocacies of the foundation. PSPF also provided attendees with an "About PSPF" handout.

Frank Sinatra's "Twin Palms" Estate Tour

Thursday, October 19, 2017

More than 360 tourgoers visited Frank Sinatra's beautiful "Twin Palms" estate (1947, E. Stewart Williams). With the help of PSPF, the home was designated a Class 1 Historic Site by the city of Palm Springs in March 2011 and has been described as "great midcentury design combined with Hollywood lore." Each of the six tour sessions included a brief talk about the architecture and history of the house by PSPF board members Erik Rosenow, Steven Keyton, or Ron Marshall. (Photos Mood Creative and PSPF)

[October 29, 2017, *Desert Sun*](#) (Modernism Week Preview: Enthusiasts gather together for good cause)

[October 10, 2017, *Atomic Ranch*](#) (The Top 5 Events You Can't Miss At Mod Week Fall Preview 2017)

[October 2017, *Desert Entertainer*](#) (Modernism Week Fall Preview: architecture, education and parties galore)



PSPF Modernism Show & Sale Booth

Saturday-Sunday, October 21-22, 2017

The Palm Springs Convention Center was the site of the fourth annual Fall Edition of the Palm Springs Modernism Show & Sale. Hundreds of show-goers visited the PSPF booth and took the opportunity to talk with PSPF board members and volunteers about the foundation's advocacy, education and publishing programs. (Photos PSPF)



[October 29, 2017, Desert Sun](#) (Modernism Week Preview: Enthusiasts gather together for good cause)

Kirk Douglas Residence Tour

Saturday, October 21, 2017

PSPF was proud to present a tour of the storied Kirk Douglas Residence in the Old Las Palmas neighborhood. Designed by famous modernist architect Donald Wexler and built by Robert Higgins in 1954, the home was originally commissioned as a spec house by R. S. Howard (heir to the Seabiscuit racing fortune). Douglas purchased the house in early 1957 and made some minor changes to the house for his family. The home has recently undergone a sensitive renovation uncovering some of the original architectural features. Included with the tour was a copy of PSPF's tribute journal Donald Wexler: Architect. (Photos Mood Creative)

[October 29, 2017, *Desert Star*](#) (The Kirk Douglas House tour)

[October 10, 2017, *Atomic Ranch*](#) (The Top 5 Events You Can't Miss At Mod Week Fall Preview 2017)

[October 2017, *Desert Entertainer*](#) (Modernism Week Fall Preview: architecture, education and parties galore)

[August 18, 2017, *Palm Springs Life*](#) (The Home of Spartacus)

[July 31, 2017, *Los Angeles Times*](#) (A taste of the Modernism Show)



Lecture Series

Sunday, October 22, 2017

PSPF hosted two free lectures to an enthusiastic crowd at the Palm Springs Woman's Club. Attendees received a free copy of PSPF's 2015 tribute journal *Sentinels in Stone: Palm Springs' Historic Tennis Club Neighborhood and Its Iconic Walls*. The lectures were generously sponsored by HEDGE Vintage | Eclectic Furnishings. (Photos PSPF)



Lost, Saved & Endangered: Modernist Architecture in Palm Springs presented by PSPF board member Gary Johns. Always entertaining and informative, the lecture was replete with amusing anecdotes and rarely seen vintage photos.



Landscapes for Leisure presented by PSPF board member Steven Keylon. Through examples designed in the Coachella Valley from the 1920s through the 1960s, Keylon explored the landscapes and practitioners responsible for the evolution of modernist landscape design, within the broader context of 20th century modernism.



[October 29, 2017, *Desert Sun*](#) (Modernism Week Preview: Enthusiasts gather together for good cause)

