

PSPF



PALM SPRINGS  
**PRESERVATION**  
FOUNDATION®

2016 EVENTS

# Hollywood Glam in Palm Springs

**Sunday, February 14, 2016**

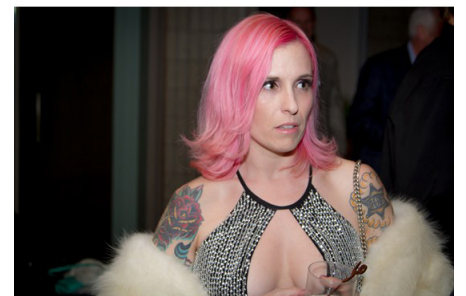
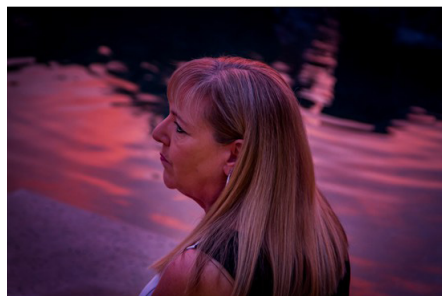
Our Hollywood Glam in Palm Springs event was held at the sophisticated and stylish home of a 9-time Emmy Award-winning writer, producer and director. Designed by modernist architect E. Stewart Williams in 1986, the residence has quickly become an enduring masterwork of late modernist architecture in Palm Springs. The evening event was animated by enthusiastic partygoers who enjoyed a spectacular sunset at the foot of the San Jacinto Mountain. The event was generously sponsored by California Lustre. Photos courtesy Mood Creative and Lance Gerber.





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## PSPF Modernism Show & Sale Booth

**Saturday-Monday, February 13-15, 2016**

Many hundreds of show-goers visited the PSPF booth at the 16th Annual Palm Springs Modernism Show & Sale and took the opportunity to talk with PSPF board members and volunteers about the foundation's advocacy, education and publishing programs.







# James Logan Abernathy Residence Tour

Tuesday, February 16, 2016

Designed by modernist architect William F. Cody for millionaire socialite James Logan Abernathy in 1962, the huge pavilion-style house was notably featured in both the Dec/Jan 2011/2012 issue of Australia's Belle magazine and the May 2012 issue of French Architectural Digest. The home features a stunning interior which is liberally appointed with rare midcentury furniture and decorative arts by a host of important French and American craftsmen and designers. PSPF created a special commemorative handout for the tour which was presented in celebration of architect William Cody's 100th birthday.







# Lost, Saved & Endangered: Modernist Architecture in Palm Springs

Wednesday, February 17, 2016

PSPF board member Gary Johns presented his popular slide lecture *Lost, Saved & Endangered: Modernist Architecture in Palm Springs* to another enthusiastic audience. The entertaining and informative lecture was replete with amusing anecdotes and rarely seen vintage photos. The lecture was generously underwritten by HEDGE. Preceding the lecture Palm Springs Mayor Robert Moon presented PSPF president Erik Rosenow with a proclamation declaring February 17, 2016 as “Palm Springs Preservation Foundation Day” in the city of Palm Springs. Photos courtesy Mood Creative.



[March 2, 2016, Modernism Week News Release](#)  
[February 19, 2016 KVCR, npr 91.9](#)





# Frank Sinatra's "Twin Palms" Estate Tour

Thursday, February 18, 2016

On a perfect Palm Springs day, Frank Sinatra's beautiful "Twin Palms" estate (1947, E. Stewart Williams) hosted several hundred enthusiastic tourgoers who learned about the architecture and lore of the storied estate from PSPF board member Ron Marshall. In March of 2011, with the assistance of PSPF, the home was designated a Class 1 Historic Site by the city of Palm Springs. Tourgoers received a special reprint of the September 2015 Palm Springs Life magazine article "Let's Get Away From It All." The tour was generously sponsored by SinatraHouse.com.



[March 10, 2016, \*Desert magazine\*](#) (Ryan Gosling and Eva Mendes celebrate in Palm Springs)

[February 2016, \*Desert magazine\*](#) (Mad About Mod)

[Locale Magazine \*LaQuinta 2015 Go/Do\*](#) (Mad for Modern)

[October 20, 2015, \*Travel Age West\*](#) (A guide to Modernism Week in Palm Springs)





# Retro Martini Party – February 19, 2016

February 19, 2016

The 2016 Palm Springs Preservation Foundation Retro Martini Party fundraiser at the Maurice and Dinah (Shore) Smith Residence was considered “the” party of Modernism Week by many of the attendees. Designed by architect Donald Wexler in 1964, the event checked all the boxes: timeless architecture, perfect ambience and great company. Many partygoers took the opportunity to show off their absolute best midcentury attire and were treated to a special commemorative video of Dinah Shore’s career. PSPF’s “swag bag” included a special four-pack of colorful swizzle sticks and PSPF’s popular *Donald Wexler: Architect* tribute journal. Photos courtesy Mood Creative and Brandon Magpantay of PlanOmatic.





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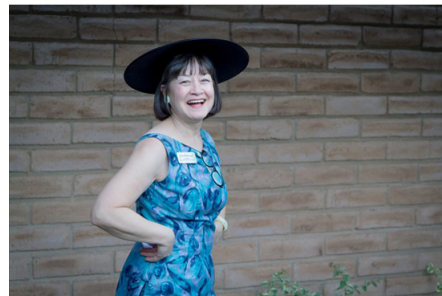
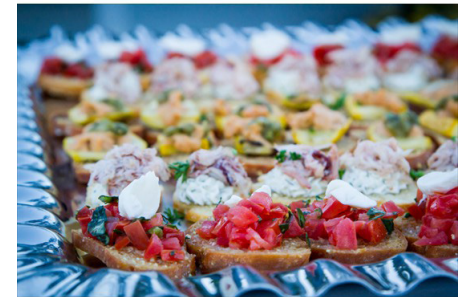


[February 29, 2016, KESQ News](#) (A look inside Dinah Shore's life, estate on what would have been her 100th birthday)  
[February 26, 2016, Edge Media Network, Style](#) (For Dinah Shore's 100th Birthday, Head to 432 Hermosa)  
[February 22, 2016, KVCR, npr 91.9](#) (2016 Palm Springs Modernism Week Holds Closing Party At Famous Mid-Century Home)  
[February 19, 2016, KMIR News](#) (Retro Martini Party)  
[February 19, 2016, Desert Sun](#) (Retro Martini Party will be held at property once owned by Dinah Shore)  
[February 19, 2016, Palm Springs Life magazine Online](#) (Charity Events)  
[Locale Magazine LaQuinta 2015 Go/Do](#) (Mad for Modern)



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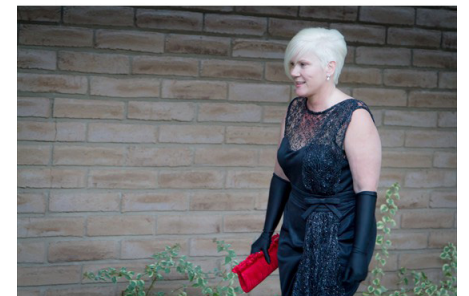
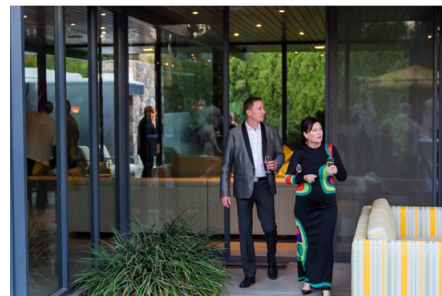
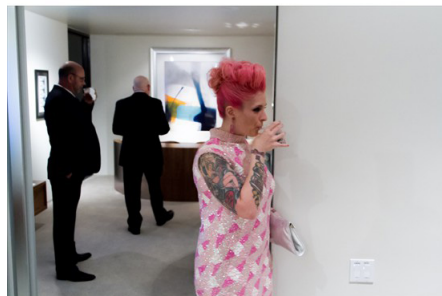
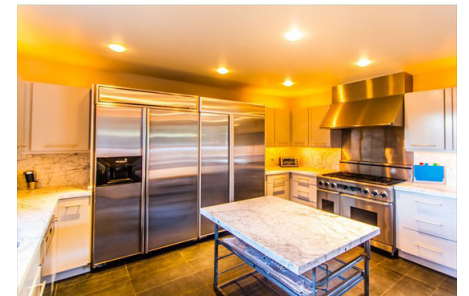
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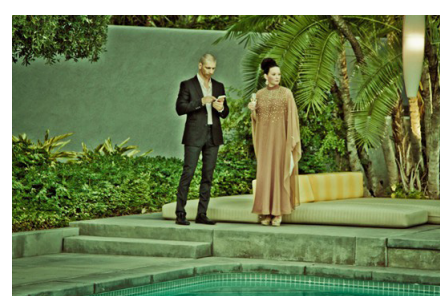
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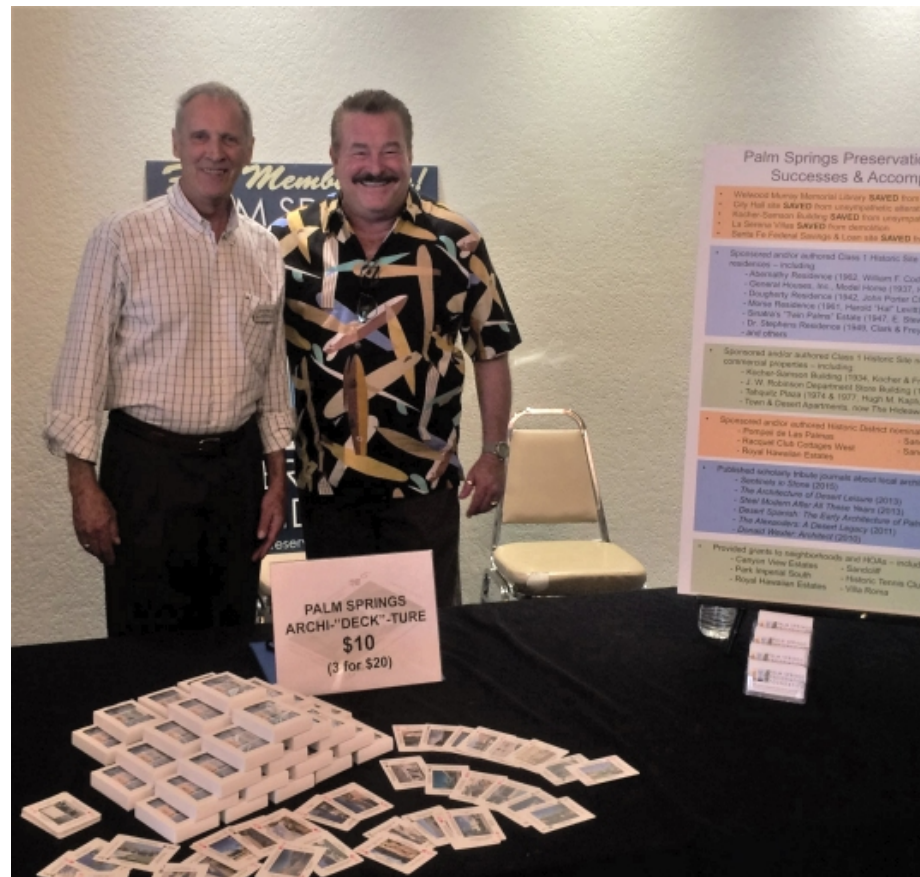
February 19, 2016



# National Preservation Month

April 10, 2016

PSPF was proud to support the city of Palm Springs' Historic Site Preservation Board's third annual celebration of "National Preservation Month" on April 10, 2016. The event was held at the Jewish Community Center, Temple Isaiah (1949-1951, Williams, Williams & Williams) and featured a panel discussion on "20th Century Architectural Eclecticism in Palm Springs" on which PSPF board advisor member Susan Secoy Jensen participated. The PSPF table, staffed by PSPF board member Rick Hobbs and administrative officer Gerry Ragucci, was extremely popular and gave PSPF the opportunity to discuss the ongoing advocacies of the foundation.



[April 6, 2016, Desert Sun \(National Preservation Month\)](#)





# Frank Sinatra's "Twin Palms" Estate Tour

Friday, October 21, 2016

More than 350 tourgoers visited Frank Sinatra's beautiful "Twin Palms" estate (1947, E. Stewart Williams). With the help of PSPF, the home was designated a Class 1 Historic Site by the city of Palm Springs in March 2011 and has been described as "great midcentury design combined with Hollywood lore."

Each of the six tour sessions included a brief talk about the architecture and history of the house by PSPF board members Erik Rosenow, Steven Keylon, Steven Price or Ron Marshall.

(Photos courtesy Mood Creative)







# Lost, Saved & Endangered: Modernist Architecture in Palm Springs

Saturday, October 22, 2016

PSPF board member Gary Johns presented his popular slide lecture, *Lost, Saved & Endangered: Modernist Architecture in Palm Springs*. The entertaining and informative lecture was replete with amusing anecdotes and rarely seen vintage photos. The lecture was generously underwritten by HEDGE. (Photos courtesy Mood Creative and PSPF)







# **MCM DNA: Modernism's Roundtrip - Los Angeles to Palm Springs and Back**

**Saturday, October 22, 2016**

Author, historian and Palm Springs Preservation Foundation board member Steven Price presented a fascinating and free-wheeling lecture examining the architectural cross-pollination of two very fertile Midcentury Modernist meccas -postwar Los Angeles and Palm Springs. The lecture was generously underwritten by HEDGE. (Photos courtesy Mood Creative)







# PSPF Modernism Show & Sale Booth

**Saturday-Sunday, October 22-23, 2016**

The Palm Springs Convention Center was the site of the third annual Fall Edition of the Palm Springs Modernism Show & Sale. Hundreds of show-goers visited the PSPF booth and took the opportunity to talk with PSPF board members and volunteers about the foundation's advocacy, education and publishing programs. A special treat was artist Danny Heller's architectural rendering of the William F. Cody-designed Shell Gas Station (1964).

(Photos PSPF)



