

PSPF



PALM SPRINGS  
**PRESERVATION**  
FOUNDATION®

2015 EVENTS

## **PSPF Modernism Show & Sale Booth**

**Friday-Monday, February 13-16, 2015**

Many hundreds of show-goers visited the PSPF booth at the 2015 Palm Springs Modernism Show & Sale and took the opportunity to talk with PSPF board members and volunteers about the foundation's advocacy, education and publishing programs.





# Hollywood Glam in Palm Springs

**Sunday, February 15, 2015**

Our Hollywood Glam in Palm Springs event was held at one of the most interesting modernist homes in the prestigious Vista Las Palmas neighborhood. Considered by many to have perhaps the best residential pool and bar entertainment space in the city, the Morse Residence (1960) started life as an Alexander tract home designed by the firm of Palmer & Krisel. In 1961, the owners commissioned renowned modernist architect Harold “Hal” Levitt to glamorize and expand the home and turn it into a Hollywood-style “entertainment residence.” A portion of the proceeds from this event funded the Class 1 Historic Site nomination for this important modernist residence.

(Photos courtesy John Lewis Marshall, Jim Riche and PSPF)



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# The Art of Nat Reed at the Del Marcos Hotel

**Monday, February 16, 2015**

The Del Marcos Hotel celebrated a room dedication and the release of a Nat Reed limited edition postcard hand signed by the artist. The postcard artwork (shown at right) showcased the historic Del Marcos Hotel (1947, William F . Cody). Sales of the postcard benefited PSPF. (Photos courtesy John Lewis Marshall)





# The “Grand” Canyon View Estates Tour

**Tuesday, February 17, 2015**

The “Grand” Canyon View Estates house tour showcased 10 midcentury “lifestyle” condominium units designed by the architectural firm of Palmer & Krisel in 1962. Viewing inside the architecture allowed tourgoers the opportunity to see how deftly the architects’ double-gable roof lines bring mountain views and abundant natural light into the interiors. Tourgoers received a collectible tour map and a copy of PSPF’s 36-page tribute journal *The Architecture of Desert Leisure*. A portion of the proceeds funded grants to participating Canyon View Estates homeowners associations. The tour was generously sponsored by Paul Kaplan modern real estate GROUP. (Photos courtesy John Lewis Marshall, Jim Riche and PSPF)



# Lost, Saved & Endangered: Modernist Architecture in Palm Springs

Wednesday, February 18, 2015

PSPF board member Gary Johns presented his popular slide lecture *Lost, Saved & Endangered: Modernist Architecture in Palm Springs* to another enthusiastic audience. The entertaining and informative lecture was replete with amusing anecdotes and rarely seen vintage photos. At the end of the lecture, Johns led a walking tour to the Korakia Pensione, one of the more architecturally notable hotels in the historic Tennis Club neighborhood. The lecture was generously sponsored by HEDGE.

(Photos courtesy John Lewis Marshall and Jim Riche)



[Volume 8, Issue 2, Preservation Matters newsletter](#) ("All Things Mod: Modernism Week in Palm Springs")

[February 2015 Issue, Palm Springs Life magazine](#), The Guide ("Mod-Fix Tips")

[January-February 2015 Issue, Palm to Pines magazine](#) ("Palm Springs Celebrates the 10th Anniversary of Modernism Week")



## Frank Sinatra's "Twin Palms" Estate Tour

Thursday, February 19, 2015

More than 600 tourgoers visited Frank Sinatra's beautiful "Twin Palms" estate (1947, E. Stewart Williams). With the help of PSPF, the home was designated a Class 1 Historic Site by the city of Palm Springs in March 2011 and has been described as "great midcentury design combined with Hollywood lore." Each of the five tour sessions included a brief talk about the architecture and history of the house by PSPF board members Erik Rosenow or Ron Marshall. (Photos courtesy John Lewis Marshall and Jim Riche)

[March 10, 2016, \*Desert magazine\*](#) (Ryan Gosling and Eva Mendes celebrate in Palm Springs)

[February 2016, \*Desert magazine\*](#) (Mad About Mod)

[Locale Magazine \*LaQuinta 2015 Go/Do\*](#) (Mad for Modern)

[October 20, 2015, \*Travel Age West\*](#) (A guide to Modernism Week in Palm Springs)



# Retro Martini Party

February 20, 2015

This year's glamorous party was held at the stunning Abe Schwartz Residence (1965). Guests were surrounded with sublime modernist architecture while sipping a martini and enjoying spectacular mountain views. (Photos courtesy John Lewis Marshall and Jim Riche)



[February 25, 2015, New York Times](#) (In Mecca of Modernism, a New Pack of Devotees)

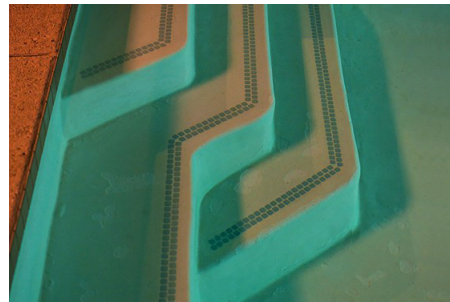
# Retro Martini Party

February 20, 2015



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## Sentinels in Stone Tribute Journal Release

Sunday, March 29, 2015

The Burnham Residence & Artist's Colony (now Colony 29) was the scenic venue for the release and book signing of PSPF's newest tribute journal, *Sentinels in Stone: Palm Springs' Historic Tennis Club Neighborhood and its Iconic Walls*, authored by historian Steve Vaught. The 48-page journal chronicles the early history and architecture of Palm Springs as told by the stone structures including elegant residences, artist cabins and lowly turn-of-the century irrigation ditches. Several buildings of the Colony 29 complex were open for touring along with a beautiful garden walk.





## National Preservation Month

May 3, 2015

PSPF was proud to support the city of Palm Springs' Historic Site Preservation Board's second annual celebration of "National Preservation Month" on May 3, 2015. The event was held at the Jewish Community Center, Temple Isaiah (1949-1951, Williams, Williams & Williams) and featured films, a lecture, walking tours and a panel discussion. The PSPF table, staffed by PSPF board member Erik Rosenow, was extremely popular and gave PSPF the opportunity to discuss the ongoing advocacies of the foundation.



[April 23, 2015, \*Desert Sun\*](#) (National Preservation Month)



## **PSPF Modernism Show & Sale Booth**

**Saturday-Sunday, October 10-11, 2015**

The Palm Springs Air Museum was the site of the second annual Fall Edition of the Palm Springs Modernism Show & Sale. Show-goers visited the PSPF booth and took the opportunity to talk with PSPF board members and volunteers about the foundation's advocacy, education and publishing programs.



[October 27, 2015, \*Desert Sun\*](#) (Spirits flying high at Modernism Week's Opening Night Party)



# Lost, Saved & Endangered: Modernist Architecture in Palm Springs

Sunday, October 11, 2015

PSPF board member Gary Johns presented his popular slide lecture, *Lost, Saved & Endangered: Modernist Architecture in Palm Springs*. The entertaining and informative lecture was replete with amusing anecdotes and rarely seen vintage photos. The lecture was generously underwritten by HEDGE.





# Frank Sinatra's "Twin Palms" Estate Tour

**Sunday, October 11, 2015**

More than 350 tourgoers visited Frank Sinatra's beautiful "Twin Palms" estate (1947, E. Stewart Williams). With the help of PSPF, the home was designated a Class 1 Historic Site by the city of Palm Springs in March 2011 and has been described as "great midcentury design combined with Hollywood lore." Each of the four tour sessions included a brief talk about the architecture and history of the house by PSPF board members Erik Rosenow or Ron Marshall. In a romantic footnote, at the end of the last tour session, PSPF helped set the scene for a young gentleman who wanted to propose to his girlfriend (she said yes!).

[October 20, 2015, Travel Age West](#) (A guide to Modernism Week in Palm Springs)

[October 2, 2015, Los Angeles Times](#) (It's time for the Palm Springs Modernism Week Fall Preview - without all the crowds)

[October 2015, Westways](#) (5 Worth the Drive)

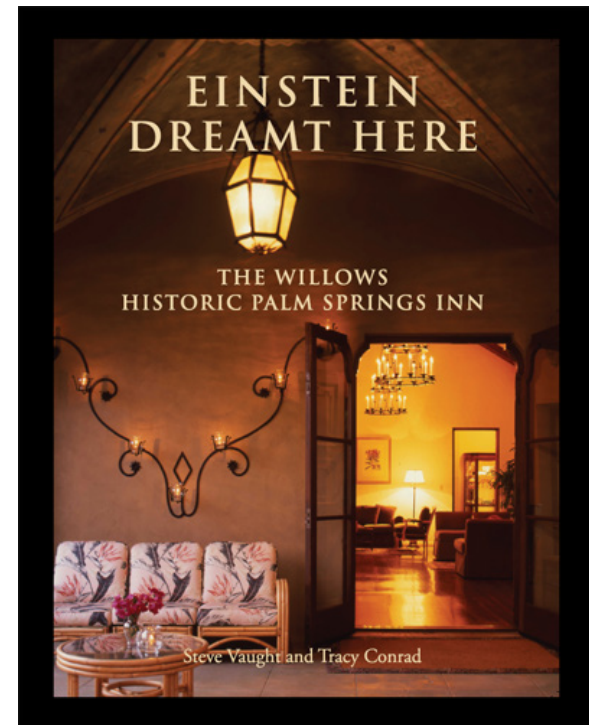
[September 28, 2015, NBC Bay Area, Worth the Trip](#) (Frank Sinatra's Desert Home: Peek Inside)



# Einstein Dreamt Here: The Willows Historic Palm Springs Inn

Saturday, November 21, 2015

A beautiful evening at The Willows Inn (1925, Dodd & Richards) was the setting for the official book release of *Einstein Dreamt Here: The Willows Historic Palm Springs Inn*. About 150 attendees enjoyed a behind-the-scenes tour of all of the guest rooms of The Willows Inn, one of the city's most storied properties and its only four-diamond inn. Authors Tracy Conrad and Steven Vaught signed copies of the lavishly illustrated 213-page softcover book, *Einstein Dreamt Here*. The evening included a Spanish guitarist and catering by Westwood and successfully recaptured the romance of 1920s and 30s-era Palm Springs. (Photos courtesy Melissa Riche)



[November 14, 2015, \*Desert Sun\*](#) (Einstein Dreamt Here)

[November 11, 2015, \*Desert Sun\*](#) (Einstein Dreamt Here)

