

**2013 EVENTS** 

## **Authors McGrew and Harlan Sign Tribute Journals**

#### Friday-Monday, February 15-18, 2013

Many hundreds of show-goers visited the PSPF booth at the 2013 Palm Springs Modernism Show & Sale and took the opportunity to talk with PSPF board members and volunteers about the foundation's education, grant and advocacy programs.

#### Saturday, February 16, 2013

Author and architect Patrick McGrew signed copies of PSPF's 2010 tribute journal Donald Wexler: Architect.

#### Sunday, February 17, 2013

Author and architect Jim Harlan signed copies of PSPF's 2011 tribute journal *The Alexanders: A Desert Legacy.* 





## **Royal Hawaiian Estates House Tour Participation**

#### Sunday, February 17, 2013

PSPF was proud to be invited to participate in the Royal Hawaiian Estates Homeowners Association house tour of the historic Polynesian themed complex designed by Wexler & Harrison in 1960. PSPF board members Vincent Williams and Ron Marshall handed out complimentary leis and talked about PSPF's grant program and the benefits of historic districts. Included in the display was a mock-up of a "tiki apex."









## **Modern Love Beneficiary Event**

#### Sunday, February 17, 2013

From February 6 through March 6, 2013, PSPF was the beneficiary of an art exhibition held at I.M.A.G.E.S by Gideon Fine Art Gallery entitled Modern Love. The exhibition featured architecturally themed paintings by Carrie Graber and Snake Jagger and included an Opening Reception on February 17, 2013 which was attended by the artists, the gallery owner and several PSPF board members.







#### **Steel Modern After All These Years**

#### Tuesday, February 19, 2013

Steel Modern After All These Years was a fascinating and educational tour of three steel houses built in 1937, 1962 and 2012. More than 250 tourgoers received a scholarly 8-page tour booklet describing the architectural importance of these extraordinary houses. The tour featured a rare and remarkably intact early steel house by General Houses, Inc. (Fisher, 1937), one of the iconic Steel Development Houses (Wexler & Harrison, 1962) and a new steel house constructed by Blue Sky Building Systems (O'Donnell, 2012). The 1962 steel house had been recently placed on the National Register of Historic Places.



















## Lost, Saved & Endangered: Modernist Architecture in Palm Springs

#### Wednesday, February 20, 2013

PSPF board member Gary Johns presented his popular slide lecture, *Lost, Saved & Endangered: Modernist Architecture in Palm Springs*. The entertaining and informative lecture was replete with amusing anecdotes and rarely seen vintage photos. At the end of the lecture, Johns led a walking tour of the nearby neighborhood which included a visit to the architecturally eccentric Korakia Pensione. The lecture venue was generously underwritten by HEDGE.





#### **Twin Palms Estate House Tour**

#### Thursday, February 21, 2013

More than 600 tourgoers visited Frank Sinatra's beautiful "Twin Palms" estate (1947) designed by modernist architect E. Stewart Williams. With the help of PSPF, the home was designated a Class 1 historic site by the city of Palm Springs in March 2011 and has been described as "great midcentury design combined with Hollywood lore." Each of the four sessions included a brief talk about the architecture and history of the house by a PSPF board member.



<u>February 2013 Issue, Inland Empire magazine</u> ("Celebrate Style in Palm Springs") <u>January 2013 Issue, Inland Empire magazine</u> ("Weekend Planner, Palm Springs")



#### February 22, 2013

The 2013 Retro Martini Party was held at the internationally-famous Abernathy House. Designed by midcentury architect William F. Cody for millionaire socialite James Logan Abernathy in 1962, the pavilion-style house was notably featured in both the Dec/Jan 2011/2012 issue of Australia's Belle magazine and the May 2012 issue of French Architectural Digest. More than 250 partygoers enjoyed the home's stunning interior which is liberally appointed with rare midcentury furniture and decorative arts by a host of important French and American craftsmen and designers. (Photos courtesy Loretta Vlach Photography, Lana Costea and PSPF)































































































































































































































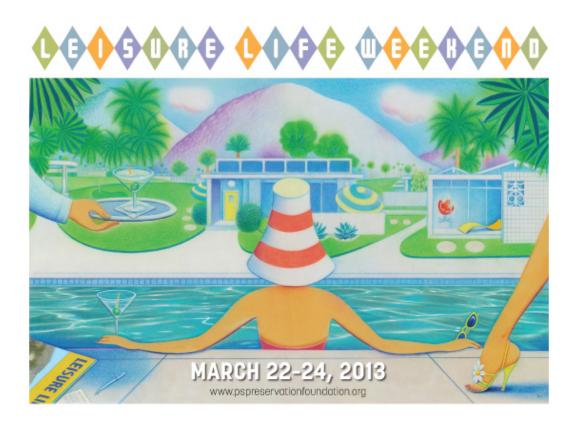


#### "Leisure Life" Weekend

#### March 22-24, 2013

Leisure Life Weekend is a celebration of south Palm Springs' unique collection of midcentury "lifestyle" condominiums. Included in the weekend is the publication of a PSPF tribute journal (authored by board member Erik Rosenow) which places these fascinating condominiums in their respective social, historical and architectural contexts. Through rarely-seen vintage photographs and advertisements, the tribute journal captures the allure of the "leisure lifestyle" and the glamour it promised to middle-class home buyers.

The celebratory weekend kicks-off with a swanky Friday evening cocktail party. The Saturday house tour focuses on the Canyon View Estates condominium complex (designed by architect William Krisel) but features the best of other notable south Palm Springs condominium developments. The Sunday house tour of the Kings Point condominium complex shows how the lifestyle condominium phenomenon matured into modernist designs bordering on the "lavish."





















## Lost, Saved & Endangered: Modernist Architecture in Palm Springs

#### Sunday, October 13, 2013

PSPF board member Gary Johns presented his popular slide lecture, *Lost, Saved & Endangered: Modernist Architecture in Palm Springs*. The entertaining and informative lecture was replete with amusing anecdotes and rarely seen vintage photos. At the end of the lecture, Johns led a walking tour of the Del Marcos Hotel, a Class 1 Historic Site. The lecture venue was generously underwritten by HEDGE and was held in conjunction with Modernism Week's "Fall Season Kick-Off Weekend" from October 11-14, 2013. (Below photos courtesy Ashley Rosenow)





### **Charles Farrell Residence Garden Party**

#### Saturday, November 16, 2013

The Charles Farrell Residence (1934), located in the historic Movie Colony neighborhood, was the scenic venue of a late afternoon garden party hosted by the Palm Springs Preservation Foundation and Iconic Palm Springs Vacation Rentals. The event celebrated the completion of the renovation of this marvelous example of Spanish eclectic architecture. Guests who attended PSPF's March 2012 Desert Spanish Weekend saw this property while renovations were still underway.

Guests walked the grounds and toured the main house, the guest quarters and casita. Light hors d'oeuvres, champagne and wine were served. Guests also received a copy of PSPF's 2012 tribute journal *Desert Spanish: The Early Architecture of Palm Springs*.

