

PSPF



PALM SPRINGS
PRESERVATION
FOUNDATION®

2012 EVENTS

Stephens House Tour

Tuesday, February 21, 2012

The Stephens House (1949), a Class 1 historic site, is an early example of modernist residential architecture by the firm of Clark & Frey. For students of both American popular culture and architecture, the house is particularly noteworthy as it appeared in the September 1955 issue of *House Beautiful* where it helped introduce the idea of “The Family Room” to post-war America.

Lost, Saved & Endangered: Modernist Architecture

Wednesday, February 22, 2012

PSPF board member Gary Johns' popular slide lecture *Lost, Saved & Endangered: Modernist Architecture in Palm Springs*. Gary's entertaining and informative lecture is replete with amusing anecdotes and rarely seen vintage photos.

Twin Palms Estate House Tour

Thursday, February 23, 2012

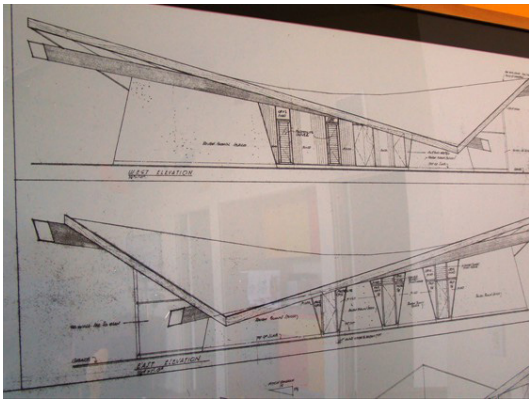
Tour Frank Sinatra's Twin Palms estate (1947) designed by modernist architect E. Stewart Williams. The home was designated a Class 1 historic site by the city of Palm Springs in March 2011 and has been described as "great midcentury design combined with Hollywood lore."

Retro Martini Party

February 24, 2012

At our 2012 Retro Martini Party guests were enthralled by the Leo S. & Ester Maranz House, also known as the “Gull Wing House,” designed by architect Val Powelson in 1960. Sited on the Tamarisk Country Club, the home’s three-pointed star floor plan is a midcentury architectural wonder rarely open to the public. The Maranz House appears on the cover of the book *Palm Springs Weekend* and became part of television history in 2003 when it served as the backdrop for the reality show “Boy Meets Boy.” More interestingly, in large part the home owes its creation to an icon of American pop culture: the Tastee Freez machine. In 1950 Leo Maranz invented a technically novel soft-serve ice cream pump and freezer. Leo formed a partnership with entrepreneur Harry Axene to market the revolutionary invention. Together Maranz and Axene formed Tastee Freez, one of the oldest franchise operations in the United States. We were pleased that current owner Judi Sheppard Missett, the founder and CEO of Jazzercise, joined in the event. This year the vintage evening attire worn by the guests was at pinnacle.

Retro Martini Party



Retro Martini Party



Retro Martini Party

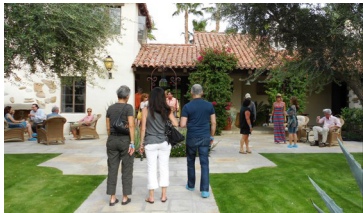


Desert Spanish Weekend

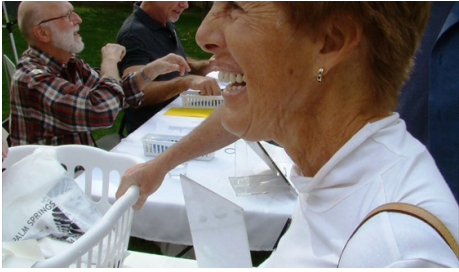
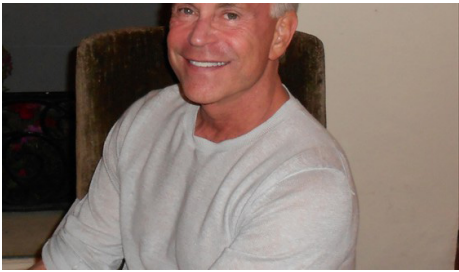
March 23-25, 2012

Desert Spanish Weekend was a huge success and attended by more than 700 architecture enthusiasts. The Saturday home tour was particularly well-received and the quality and variety of the houses curated by PSPF board members Ron Duby and Gary Johns was noteworthy. The release of the 80-page tribute journal *Desert Spanish: The Early Architecture of Palm Springs*, which was beautifully illustrated and impressively researched, earned PSPF board member and author Patrick McGrew much praise and congratulations. Award-winning film actress, director, and author Diane Keaton was the weekend's honorary chairperson and graciously attended the Saturday house tour.

Desert Spanish Weekend



Desert Spanish Weekend



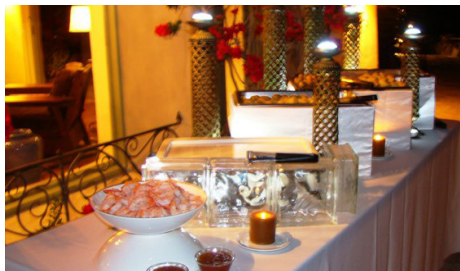
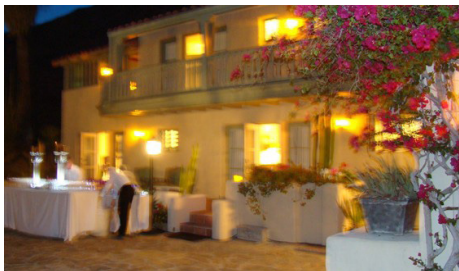
Desert Spanish Weekend



Desert Spanish Weekend



Desert Spanish Weekend



Lost, Saved & Endangered: Modernist Architecture in Palm Springs

Sunday, October 7, 2012

PSPF board member Gary Johns' popular slide lecture, *Lost, Saved & Endangered: Modernist Architecture in Palm Springs*. This entertaining and informative lecture is replete with amusing anecdotes and rarely seen vintage photos. The lecture was generously underwritten by HEDGE and was held in conjunction with DOCOMOMO's 6th Annual National Tour Day.

