



PALM SPRINGS  
**PRESERVATION**  
FOUNDATION®

Dear California Preservation Foundation Conference attendees:

Welcome to Palm Springs!

Palm Springs has enjoyed a renaissance since the California Preservation Foundation's conference here in 2009. While new development in our downtown has created a bustling shopping, dining, and hotel district, historic preservation has spurred broader and more profound changes *throughout* the city.

Ten years has seen the repurposing of architect E. Stewart Williams' Santa Fe Federal Savings & Loan building (1961), a modernist pavilion, into the Palm Springs Art Museum's Architecture and Design Center. Luckman & Pereira's national AIA award winning J. W. Robinson's Department Store building (1958), has undergone a sympathetic renovation and is now welcoming new tenants. Architect John Porter Clark's Welwood Murray Memorial Library (1940) has been beautifully restored and houses both a Visitors Center and the local historical society's research library. Architect Hugh M. Kaptur's "pueblo-influenced" Tahquitz Plaza (1974 and 1977) was spared from the wrecking ball and today is a popular and highly successful mixed-use center.

Preservation of our historic resources is proving to be the public benefit preservationists always knew it would be.

The Palm Springs Preservation Foundation is proud to be the lead sponsor of this conference in our beautiful city. We hope you enjoy your visit and will take some time to experience our preservation successes.

Sincerely,

President