





August 13, 2014

Dear Sirs,

At our meeting of July 18th, the Palm Springs Modern Committee (PS ModCom) committed to providing you with detailed information about the successful renovation and operation of the mid-century Hotel Valley Ho in Arizona, and the process by which the Tribe could obtain historic preservation tax credits of 20% to 40% for the rehabilitation of the Spa Hotel and Bathhouse. We are proud to present you with that package.

The Spa Hotel and Bathhouse is an integral part of Palm Springs' tribal and mid-century architectural heritage. In honoring that heritage, the enclosed Hotel Valley Ho brochure demonstrates how your Spa Hotel property can be rehabilitated and marketed as a mid-century destination resort. The result would be a tremendous asset to the Tribe: a natural hot springs spa/hotel for discerning high-end travelers drawn to an authentic mid-century experience. It would be the Tribe's luxury anchor hotel with large "legacy" rooms and generous balconies in a garden setting. In addition, a separate hotel tower could be built near the Spa that keys off the glamour of the original buildings.

PS ModCom's attorney, Amy Minter, consulted extensively with experts at the National Trust for Historic Preservation in preparing the attached letter that explains how the Tribe could obtain substantial tax credits for rehabilitating the Spa property. She includes contact information for any questions you might have.

We believe that is a tremendous opportunity for the Tribe to meet its development goals by celebrating and expanding upon the unique mid-century heritage of the Spa Hotel and Bathhouse.

Sincerely,

Chris Menrad
President
Palm Springs Modern Committee

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August 12, 2014

Via Hand Delivery

Agua Caliente Band of Cahuilla Indians
Tom Davis, AICP, Chief Planning & Development Officer
Jeff L. Grubbe, Chairman
Larry N. Olinger, Vice Chairman
Vincent Gonzales III, Secretary/Treasurer
Anthony Andreas III, Member
Reid D. Milanovich, Member
5401 Dinah Shore Drive
Palm Springs, CA 92264

Re: Use of Historic Tax Credits for Spa Hotel Rehabilitation

Dear Mr. Davis and Tribal Council Members:

On behalf of the Palm Springs Modern Committee, we provide you with the following information regarding the use of historic preservation tax credits as part of a rehabilitation of the Spa Hotel. Federal tax credits are available for 20 percent of cost of rehabilitation and a California state historic tax credit may soon be available for an additional 20 percent of rehabilitation expenses. In preparing these comments, we have consulted with John Leith-Tetrault, the President of the National Trust Community Investment Corporation (NTCIC), regarding the Agua Caliente Band of Cahuilla Indians Tribe (Tribe) use of historic tax credits by selling the credits to a for-profit investor. NTCIC works with a variety of property owners on real estate projects helping them obtain historic tax credits for qualifying projects. We have also spoken with staff at the California State Historic Preservation Office regarding the use of historic tax credits.

In order to use federal historic tax credits in the rehabilitation of the Spa Hotel, the Spa Hotel would first need to be listed on the National Register of Historic Places. The application for listing on the National Register should be submitted to your Tribal Historic Preservation Officer (THPO), Patricia Garcia-Tuck. The THPO would then forward the application to the National Park Service with her recommendation regarding the listing of the Spa Hotel as an historic resource. The Keeper of the National Register would make a final determination regarding the listing of the Spa Hotel. We believe the Spa Hotel will easily qualify for listing on the National Register as it has previously been

identified by a City of Palm Springs survey to be eligible for listing due to its strong historical associations as the site of the original hot springs, association with architects of national prominence, and ties to the Tribe.

Once the Spa Hotel is listed on the National Register, the Tribe could access federal historic tax credits for rehabilitation of the Spa Hotel by selling the credits to a for-profit entity. The selling of historic tax credits is a common practice of non-profit organizations, and entities such as NTCIC exist to assist in finding investors looking to purchase tax credits. To sell the tax credits that would be available for the rehabilitation of the Spa Hotel, the Tribe would need to set up a subsidiary entity and that subsidiary entity would create a for-profit limited liability corporation (LLC) that would be responsible for the Spa Hotel project. It is typical for developers to set up a LLC for a specific development project even if it is not necessary for tax credits to shield the parent entity against lawsuits. The regulations for obtaining a tax credit would require the Tribe to lease the Spa Hotel to the LLC for a period of at least 39 years.

The Tribe would sell the tax credits by finding an entity to invest in the LLC. Typical investors are banks and publicly held corporations such as Sherwin Williams Paints, Chevron and Nationwide Insurance. The investor would have an ownership interest in the LLC, allowing them to apply for and obtain federal historic tax credits. The Tribe and the investor would need to work out an agreement that establishes the percent of equity the investor would have in the LLC and the management of the LLC. Typically when non-profit organizations sell their tax credits this way, an investor would obtain a 99 percent interest in the LLC, allowing them to maximize the use of tax credits. The non-profit organization, or here the Tribe's subsidiary, would maintain a 1 percent interest in the LLC, but would be the managing member of the LLC under the agreement with the investor. The investor would provide funding for the project at a level commensurate with the tax credits they will be receiving, typically at around 85 to 90 cents per tax credit dollar it anticipates receiving. After obtaining the tax credits, the investor would sell its ownership interest for a nominal amount, usually after 5 years. The Tribe's subsidiary would then be the sole ownership interest in the LLC for the remainder of the lease period.

In order to qualify for the federal historic tax credit, the project would need to comply with the Secretary of Interior's Standards for Rehabilitation. Because it is the investor that would be applying for the tax credit, the State Historic Preservation Officer would review the project for compliance with these Standards. The investor would be able to receive tax credits for 20 percent of all qualified rehabilitation expenses. These expenses include all construction costs for the rehabilitation of the Spa Hotel and construction-related expenses such as construction loan interest and fees. Tax credits

Tom Davis, AICP
August 12, 2014
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could not be claimed for construction of a new building on the site, such as the addition of a tower.

The state of California is also currently considering a state historic tax credit. This would provide an additional 20 percent tax credit for state taxes. The state historic tax credit bill is modeled off of the federal tax credit provisions and would similarly allow the sale of tax credits. The same investor may be able to use both state and federal tax credits or there could be two separate investors, one for state and one for federal. The state historic tax credit bill was passed unanimously by the State Assembly in May. It is now working its way through State Senate committees. It received approval from the State Governance and Finance Committee in July and goes before the State Senate Appropriations Committee this week. We are hopeful the bill will be signed into law by the Governor this fall.

We hope this information is helpful to as you consider the future of the Spa Hotel. The Palm Springs Modern Committee looks forward to working with you to develop a profitable and historically sensitive project. Feel free to contact me at (310) 798-2400, extension 3 or via email at acm@cbcearthlaw.com. You may also contact John Leith-Tetrault at (202) 588-6064 or review additional information regarding the process for obtaining historic tax credits at NTCIC's website: www.ntcicfunds.com.

Sincerely,



Amy Minter,
Attorney at Law

Cc: Palm Springs Modern Committee

A TRUE ICON



HOTEL
Valley Ho

A HOTEL WITH HISTORY.



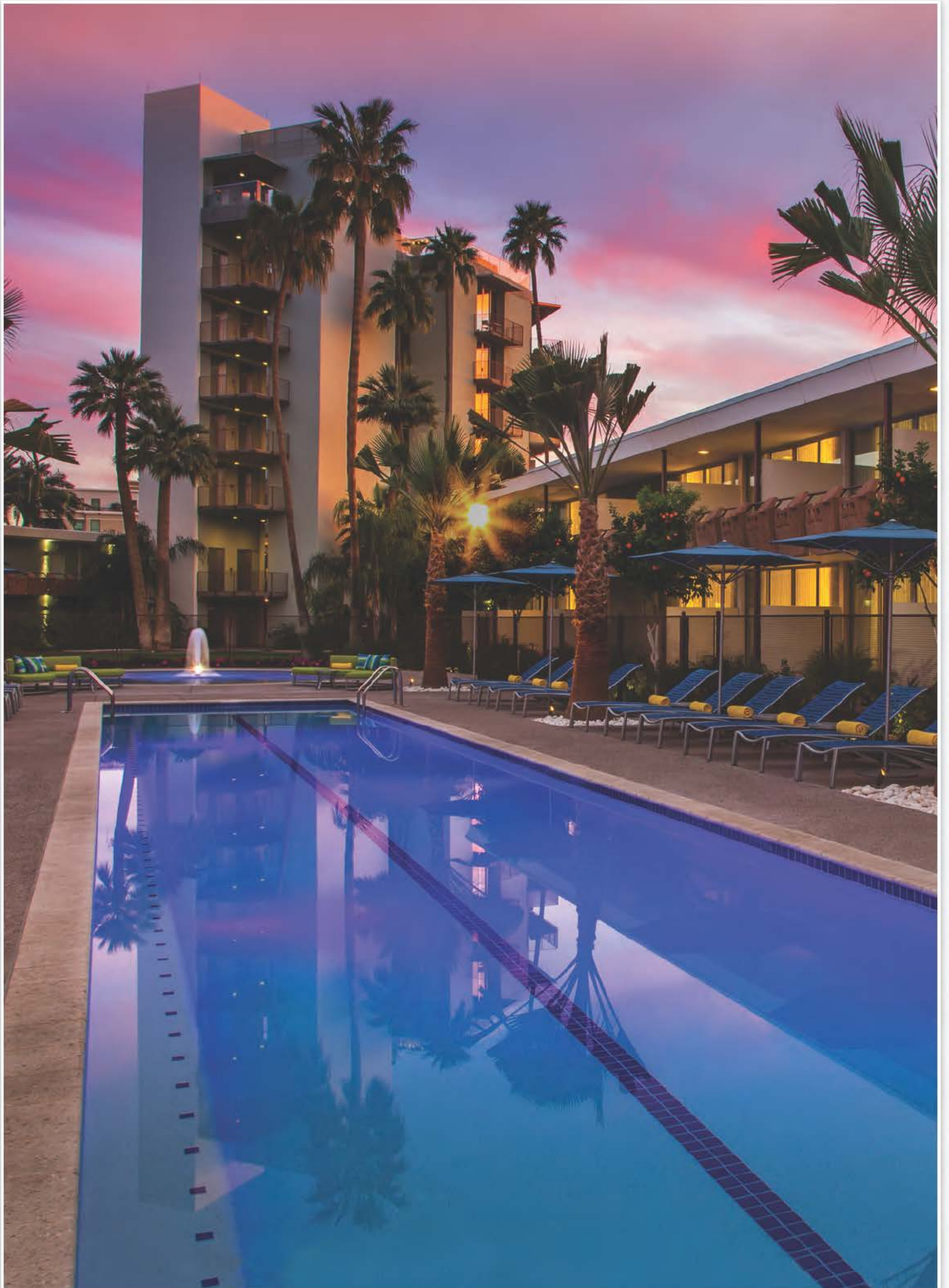
A HOLLYWOOD HIDEAWAY.

Hotel Valley Ho was born as an escape for the Hollywood elite, a meeting place of Scottsdale society, and an oasis for travelers from around the country. It was the spot for poolside fashion shows, martinis in the Arabian Lounge, and celebrity sightings. As the first hotel in the Valley to blend Southwestern and mid-century modern architecture, it became an instant icon of the era.

“one of the country’s best-preserved examples of mid-century modern architecture”

Extensive renovations have brought the Valley Ho to a new standard of luxury, while honoring its classic design roots. During the restoration, Westroc Hospitality was careful to preserve the signature architectural elements designed by Edward Varney, a renowned Arizona architect of the Frank Lloyd Wright era.

Hotel Valley Ho remains one of the country’s best-preserved examples of mid-century modern architecture. And now, its future is as golden as its past.



**MODERN VIBE.
RETRO TWIST.**



Main Lobby



HOTEL
ValleyHo

6850 E. Main St. Scottsdale, AZ 85251 | 480.248.2000 | 866.882.4484 | hotelvalleyho.com





IT'S YOUR TIME TO SHINE.

From a memorable gathering of a few family and friends, to a great gala wedding event, choose from a variety of splendid settings for your ceremony and reception, as well as special events like a rehearsal dinner, bridal shower or morning-after brunch. Palm Court, with its towering palms, lush landscaping, and water features, is a lovely location for an outdoor ceremony.

The Sky Line Rooftop is the perfect place for cocktails, offering unparalleled views of the Valley. A short stroll away is the modern SoHo Ballroom, featuring floor-to-ceiling glass that opens to the outdoors...the ideal spot for dinner and dancing the night away. Book our Ceremony Package and enjoy a menu and cake tasting, a suite for your wedding night, preferred room rates for your guests, and more.

"a variety of splendid settings for your ceremony and reception"

De-stress with an array of treatments at VH Spa. Indulge with a revitalizing facial, relaxing massage, or professional makeup application. Add a little Valley Ho to your bachelorette party and bring your girlfriends for a fun belly-dancing class in the Movement Studio.

Renowned Chef Charles Wiley and his creative culinary team will make your rehearsal dinner, reception, and dinner deliciously memorable while our well-seasoned service team will anticipate your every need.



© Kimberly Jarman



© Kimberly Jarman



Sky Line Rooftop





CUTTING-EDGE TECH. VINTAGE VIBE.

Get digital convenience with mid-century style. Choose from 13,000 square feet of indoor space and 20,000 square feet of sunny outdoor space. Boardrooms have an abundance of natural light along with HD TVs, built-in work stations, wifi and cable modem connectivity, and sleek Herman Miller chairs.

Dramatic design and the ultimate in high-tech capabilities grace the SoHo and Valley Ho ballrooms overlooking the airy Main Place Courtyard. SoHo features floor-to-ceiling glass as well as easy access for everything from full-stage productions to auto

debut. State-of-the-art audio, visual, lighting and projection services create the perfect experience.

Ideal for catered lunches and team-building activities as well as casual meetings, our outdoor spaces including Palm Court and the OH Pool can accommodate groups from 10 to 500. The city's most dramatic and scenic location – the Sky Line Rooftop – is perched atop the seven-story tower, with panoramic views of Camelback Mountain and Downtown Scottsdale. It's a breathtaking setting for sunset cocktail receptions, stargazing, and even yoga classes.



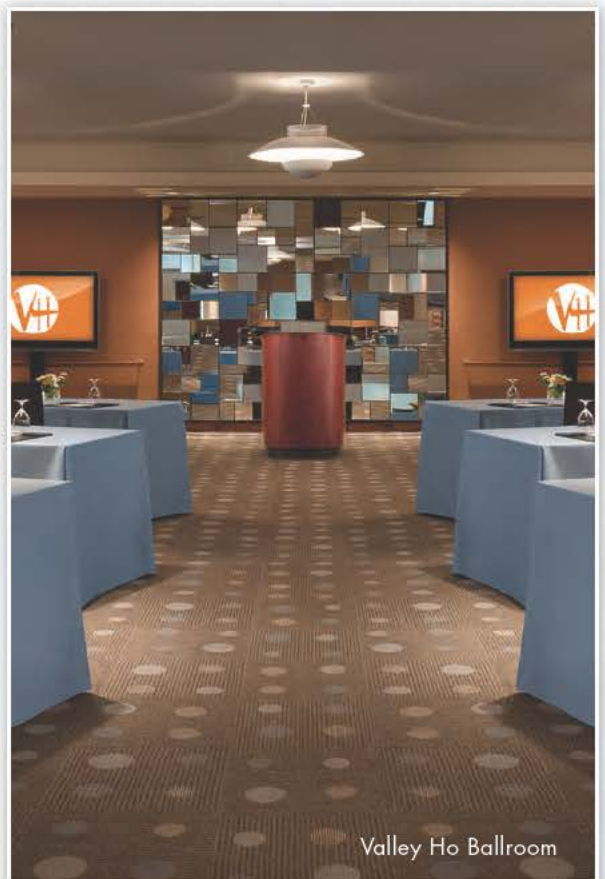


MAKE IT EVENT-FUL.

SoHo Ballroom



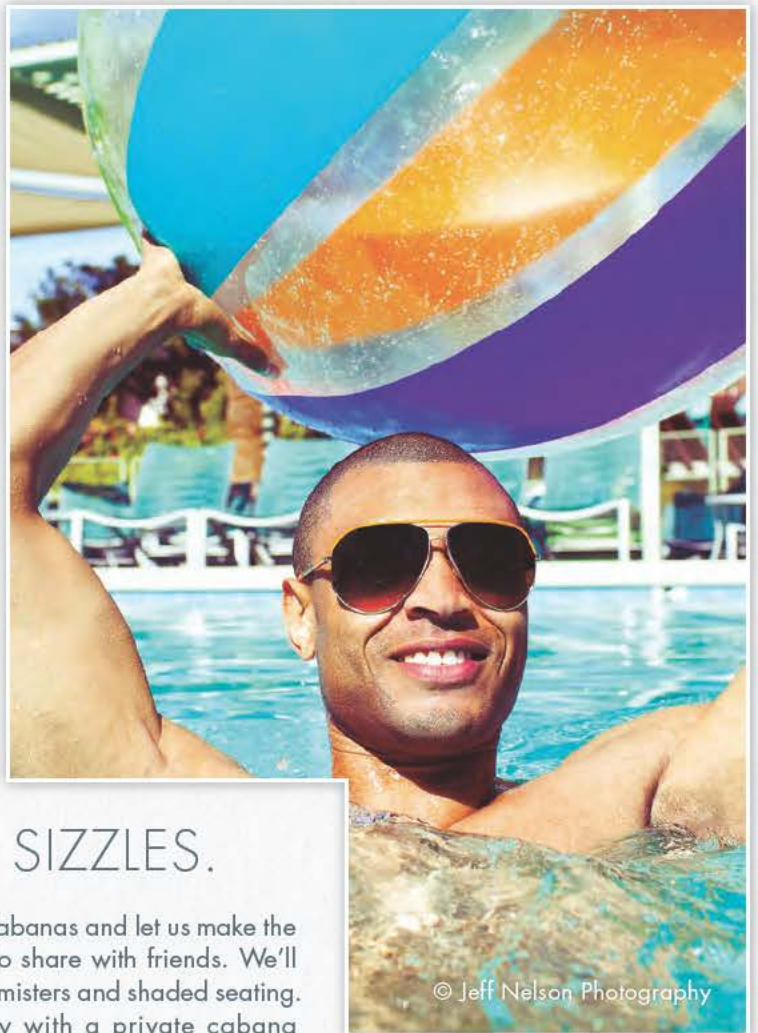
Tropicana Meeting Room



Valley Ho Ballroom



© Jeff Nelson Photography



© Jeff Nelson Photography

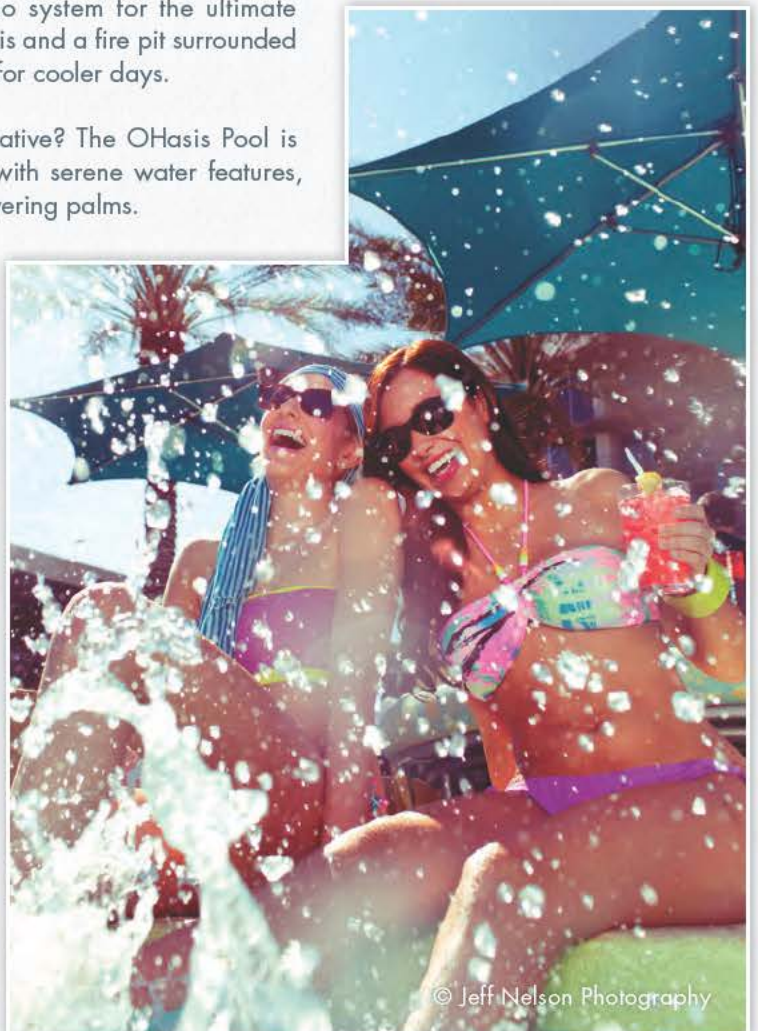
SO COOL, IT SIZZLES.

Kick back at OH Pool Bar + Cabanas and let us make the cocktails, or order a pitcher to share with friends. We'll keep you cool with refreshing misters and shaded seating. Round out an awesome day with a private cabana rental. Unwind with entertainment on summer weekends, featuring an enhanced audio system for the ultimate sound experience. Two Jacuzzis and a fire pit surrounded by plush furniture are perfect for cooler days.

Looking for a relaxing alternative? The OHasis Pool is your own secluded escape, with serene water features, verdant landscaping, and towering palms.



© Jeff Nelson Photography



© Jeff Nelson Photography

BASK. DRINK. CHILL.
RINSE & REPEAT.



OH Pool + Cabanas



OH Pool Bar





ZuZu Lounge

A TASTE OF THE GOOD LIFE.

Celebrated Chef Charles Wiley serves up delicious American food for breakfast, lunch and dinner at ZuZu. Relax in a cozy booth, dine outside on the shaded patio, or imbibe a cocktail in the lounge.

Order off our seasonal menus, which include vegetarian and gluten-free options, served until midnight. Cool Redux Happy Hour is weekdays from 4:00pm to 7:00pm. Seasonal offerings include shareable appetizers, beer, wines by the glass, and cocktails.

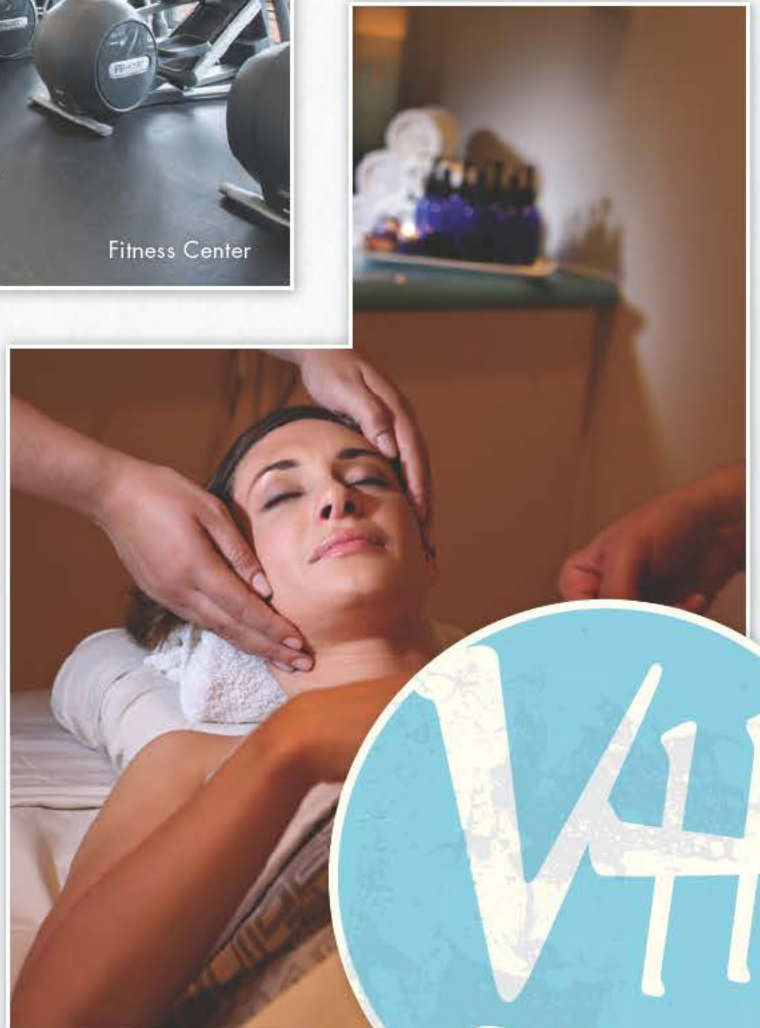
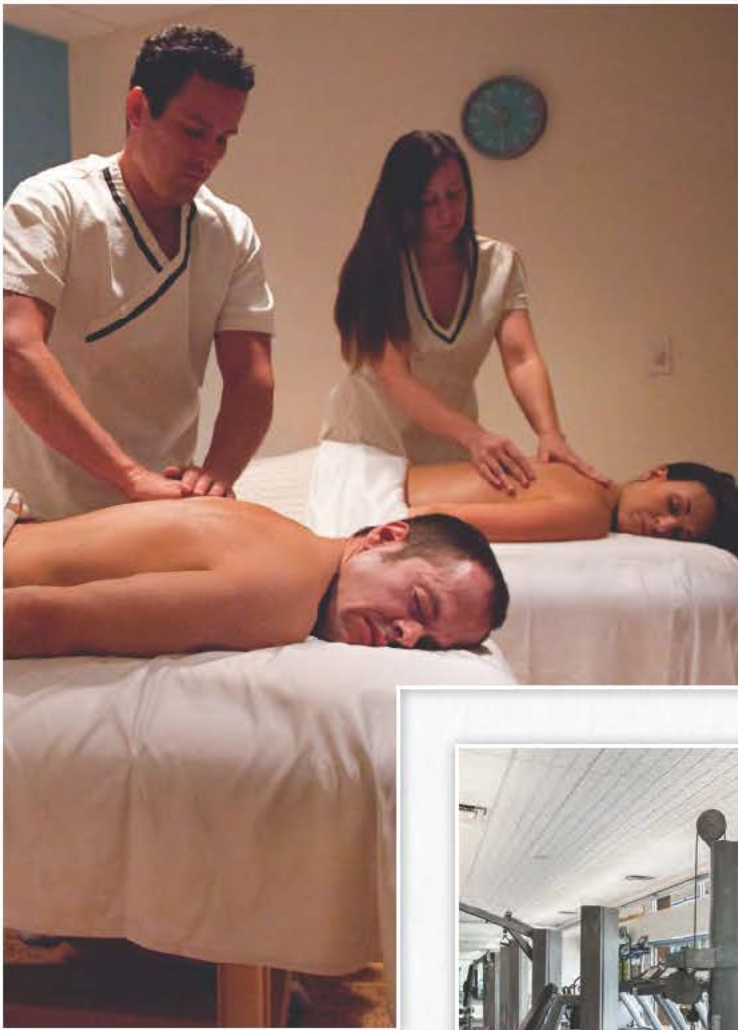
ZuZu is more than just good food — it's where fresh, local ingredients combine for the best seasonal American food and handcrafted drinks in town.



ZuZu Dining Room and Patio

RAISE YOUR GLASS.





RELAX. REVITALIZE.

VH Spa makes vitality and health a priority. Relax on the spa deck before a restorative massage, or enjoy a fresh-air workout in the high-tech fitness center with private TV and a view of the OH Pool. Don't forget the Movement Studio for Pilates, yoga, belly dancing, and personal training sessions to take your fitness to the next level.

The spa features eight treatment rooms (including one couples room), along with men's and women's locker rooms, lounges, and steam rooms. Treat yourself with facials that utilize natural ingredients to reduce the appearance of fine lines and dark spots, plus leave skin brightened and refreshed.

An array of massages provide either ultimate relaxation with wave-like strokes or careful restoration with deep techniques.

*"enjoy a fresh-air workout
in the high-tech fitness center"*

For the best views of the Valley, sign up for a guided hike of Camelback Mountain. Rent a bicycle and cruise the winding Arizona Canal or the streets of Old Town Scottsdale in style. Visit the VH Spa Boutique for red flower body essentials, Hotel Valley Ho apparel, in-room accessories, CDs, and gifts.



Rooftop Yoga



Spa Lobby + Boutique

Situated in always-sunny Scottsdale, Hotel Valley Ho is the perfect place to get your feet wet, literally. The OHasis Pool is serene, sparkling, and totally inviting. Do some laps or grab a chaise lounge and enjoy a peaceful afternoon under the palms. Tranquil water features add to the ambiance, allowing you to relax and drift away.

Hungry? A full menu of delicious food and beverage options can be

delivered to you poolside from our room service department, just give us a ring and we'll be on the way.

"enjoy a peaceful afternoon under the palms"

OH Pool Bar + Cabanas offers a livelier atmosphere, with weekend poolside entertainment during the warmer months, drink specials, and

fresh, savory fare from the pool kitchen. Enjoy a handcrafted cocktail or order a pitcher to share with friends. Satisfy your hunger with an array of grilled favorites, sandwiches, and seasonal salads.

Book a private cabana to enjoy your choice of amenities and have it made in the shade. Love being by the pool? Book a Pool View Guest Room for awesome views and easy access.



GET YOUR FEET WET.



OHasis Pool with Fountain



Tower Suite Living Room

REACHING NEW HEIGHTS.

The ultimate boutique experience can be yours at The Tower, the exclusive hotel soaring above Hotel Valley Ho. Rooms and suites are designed as airy retreats with private balconies that feature sweeping views, and every guest is afforded VIP status.

Tower Signature Rooms and Suites reflect the modern elegance of classic mid-century design, with floor-to-ceiling glass, contemporary touches, and retro-chic seating areas. Each Tower Suite features a full kitchen with Sub-Zero and Dacor appliances, walk-in closet, washer/dryer, and spacious terrazzo tile bathroom. Add a Tower Signature Room with one king bed or two double beds and create your own two-bedroom suite.



Loft Suite Living Room

The two Tower Loft Suites include two stories of striking modern design connected by a floating staircase, including a full kitchen, breezy living room and bedroom, and two bathrooms. Our Presidential Loft Suite offers 2,200 square feet of indoor-outdoor space featuring high design and custom furnishings designed exclusively for this one-of-a-kind room. Enjoy striking views of Camelback Mountain from one of the patios or even while eating breakfast in bed. Bringing a few friends? Book the adjoining Tower Signature Double Guest Room for the complete suite experience.

Choose from additional services offered only for Tower guests. Our personal shopper can stock up on your favorite foods and goods. Reserve your own private chef for pre-prepared meals or a multi-course dinner cooked to your taste in your suite.*

The Tower Concierge can arrange private guided tours of local art galleries, rentals of any car from Bentleys to Ferraris, tee times at Scottsdale's best golf courses, and special arrival amenities.

*additional charge



Presidential Loft Suite Living Room



A VIEW FROM THE TOP.

Loft Suite Bedroom



Tower Signature Guest Room



Loft Suite Living Room and Kitchen



Executive Suite Bedroom/Bathroom

SUITE DREAMS.

Want classic style with a little extra space? Book a suite in one of the original wings.

Each Terrace Suite has a patio as large as the suite itself, ideal for admiring mountain views and Arizona's famed sunsets through our floor-to-ceiling windows. Enjoy mid-century furnishings, an oversized bathtub and separate shower, and a custom king-size bed.

"enjoy Arizona's famed sunsets through our floor-to-ceiling windows"

Make it a night in and watch a movie on one of the two oversized HD TVs while dining from our 24-hour in-room dining service.

Two ultra-spacious Executive Suites feature over 1,000 square feet of indoor space, along with 1,200 square-foot wrap-around patios that are perfect for an evening under the stars. Bold design elements include patterned cork floors, enormous bathtubs for two, polka-dot wallpaper, and striking modern accents.



Executive Suite



SWEET,
SUITE
LOVE.

Terrace Suite Patio



Terrace Suite



Terrace Suite Bathroom



Cabana Guest Room

UNWIND. REVITALIZE.

Choose from an array of hip guest rooms like a classic Signature, wide-open Studio, or sunny Cabana, all featuring floor-to-ceiling glass walls, terrazzo tile bathrooms, and oversized HD TVs.

Savor the sunshine on your private patio or balcony with a complimentary coffee from the in-room morning bar. Revitalize with luxurious red flower bath amenities and enjoy an oversized bathtub and separate shower. Take advantage of the largest standard rooms in Downtown Scottsdale.

"savor the sunshine on your private patio or balcony"

Want extra space? Studio Guest Rooms feature a spacious floor plan, with a Phillippe Starck bathtub in the middle of the room that's enclosed by curtains. Simultaneously soothing and fun.

Cabana Guest Rooms are perfect for warmer days. Each features a double-size patio that can be partly enclosed for privacy, along with extra chaise lounges. Scope out the scene at the OH Pool without leaving your room.



Signature Guest Room

MODERN SPLENDOR.





RESORT EXPERIENCE. DOWNTOWN CONVENIENCE.

Hotel Valley Ho is Downtown Scottsdale's mid-century modern landmark, built in 1956 and meticulously restored to its former splendor. Signature architectural elements are complemented by a blend of both classic and contemporary design, inside and out.

This iconic resting spot quickly became notable as a favorite escape of the

Hollywood elite, and continues to welcome celebrities and travelers alike.

*"built in 1956 and
meticulously restored"*

Relax on over eight acres of hotel grounds, with lush tropical landscaping, two scenic pools, tranquil water features,

and historic palm trees. Downtown Scottsdale – renowned for its art galleries, retail boutiques, restaurants, outdoor activities, and nightlife – is all just a short stroll away.

Unwind at this classic hideaway that's in the middle of it all.





History + Notable Guests

A Mid-Century Modern Star is Born

- The influx of winter visitors and tourists to Scottsdale in the mid-1950s prompted the construction of Hotel Valley Ho, which originally opened on December 20, 1956. It featured ten lush acres and 180 rooms of contemporary design centered on a courtyard and pool that were frequently a hub of activity, hosting events from weddings to fashion shows.
- The Valley Ho was the first hotel in Scottsdale to have central air conditioning, and therefore the first to be open year-round. It was also the first to employ Southwestern architecture and to feature a European plan.
- Hotel Valley Ho was the sister property to the Westward Ho in Downtown Phoenix. The name came from a newspaper contest; inspiration came from the Westward Ho. Husband and wife Robert and Evelyn Foehl were developers and owner-managers of the hotel, and lived on-site in a private apartment with an enclosed garden.
- The hotel was designed by local architect Edward L. Varney, who also designed Sun Devil Stadium and the Phoenix Municipal Building. The construction cost was \$1.5 million. Each room featured a black-and-white television (which was impressive for the time), and some had kitchenettes. Plans for a tower were drawn but not executed, and two buildings were added at the north end of the hotel in 1958.
- Hotel Valley Ho was acquired by Ramada in 1973 and expanded to include the neighboring Ramada Hotel, which was built in 1961. The entire complex was renamed Ramada's Valley Ho Resort and operated as such until it went up for sale in 2002. The highest offer for the hotel was from a buyer who wanted to tear it down; fortunately, it was saved from the wrecking ball when the owner decided to sell to MSR Properties, a local company that wanted to restore it to its former splendor. The hotel was closed and plans for renovation went underway.
- Construction began in 2004, and the hotel reopened on December 20, 2005, 49 years to the date from its original opening. Total renovation costs came to \$80 million. 120 rooms and conference space that were built as part of the Ramada Inn to the south in the early 1960s were torn down, as these buildings were not considered historically significant and were not part of the original Valley Ho. Additions included ZuZu, OH Pool, VH Spa, Trader Vic's (completed in 2006 and closed in 2011), and The Tower (completed in 2008).
- Hotel Valley Ho is now considered "one of the best-preserved mid-century hotels in the country", according to architect and author Alan Hess. The buildings have been completely renovated, but the hotel still retains its original character and style.

Hollywood Hideaway

- Hotel Valley Ho has been a resting stop for many Hollywood stars throughout the years. In the fifties and sixties, the hotel's style and upscale nature attracted them, as well as its distance from Hollywood, which afforded them more privacy. Many celebrities also came because the Foehls invited them after befriending them at their resort in Southern California.
- In 1957, Robert Wagner and Natalie Wood held their private wedding reception in the hotel's ballroom. Wagner's parents had been regular guests at the hotel and thought the pair should be married away from the Hollywood limelight.
- Zsa Zsa Gabor and her daughter Francesca rode horses around the hotel.
- Other notable guests seen dining in the hotel's restaurant or strolling around the manicured lawns included Bing Crosby, Jimmy Durante, Tony Curtis, and Janet Leigh. Today, Hotel Valley Ho continues to welcome athletes, actors, and musicians alike.





Awards

Hotel Valley Ho

- **World's Top 1% of Hotels** Expedia Insider's Select
- **World's Sexiest Hotels** Sky Radio Network
- **Editor's Pick: Best Guys Night Out** Phoenix Magazine "Best of the Valley"
- **Best Resort for Locals** AZCentral.com Reader's Choice Awards
- **Top 20 Hotel Hot Spots** American Airlines
- **Most Stylish New Destinations** Men.Style.com – Online home of GQ and Details
- **Most Anticipated New Hotel** 944 magazine Platinum Awards
- **100° of Design – Places We Love** Desert Living Magazine
- **Top North American Suites – Hotel Valley Ho Executive Suite** Elite Magazine
- **Best Extreme Makeover** Phoenix New Times "Best of Phoenix"
- **Real Estate & Development Award** Arizona Commercial Real Estate Magazine
- **Boutique Hotel Interior Design** Lodging Hospitality Design magazine
- **Best Specialty Project** Gold Nugget Grand Award, San Francisco
- **Best Rehab Project - Commercial Industry** Gold Nugget Award, San Francisco
- **Best of Awards/Outlook – Hotel Valley Ho** Private + Interior Project Over \$5 Million
- **Project of the Year over \$10M** American Subcontractors Association of Arizona
- **Best 'City Centered' Place to Live** Arizona Foothills Magazine "Best Places to Live"
- **Best Lobby/Bar in Arizona** AZCentral.com
- **Best Boutique Hotel** Phoenix New Times "Best of Phoenix"

VH Spa

- **Spa Week – Luxe Awards for Best Overall Spa**
- **Top 55 New Spas in the World** Conde Nast Traveler "10th Annual Hot List"
- **Top 10 Spas in the Country** Good Morning America teamed with Travel + Leisure Magazine

ZuZu

- **Best American Comfort Food** Food & Life magazine
- **Restaurants Top Tables** Bon Appetit
- **Best Place to Bring Your Dad for Brunch** New Times "Best of Phoenix"
- **Tabletop Performance Award for Club/Resort** Foodservice Equipment &

Supplies

- **5 Great Resort Bars – ZuZu lounge** AZCentral.com
- **Best New Restaurants** Phoenix Magazine "Best New Restaurants"

OH Pool

- **World's Coolest Pools** Travel + Leisure
- **Best Party Resort Pool** Arizona Foothills Magazine "Best Of Our Valley"
- **Best Cabana** The Arizona Republic



Hotel Valley Ho Fact Sheet

ADDRESS	6850 E. Main Street Scottsdale, Arizona 85251
TELEPHONE	480.248.2000
FAX	480.248.2002
WEBSITE	www.hotelvalleyho.com
DESCRIPTION	<p>Paying tribute to its original and classic mid-century design, Hotel Valley Ho reopened on December 20, 2005, after an \$80 million restoration. Originally a hideaway for celebrities, this Downtown Scottsdale resort features generously sized guest rooms with glass walls opening onto airy patios or balconies. Enhancements include: VH Spa, for revitalizing treatments and workouts overlooking the OH Pool; ZuZu, serving seasonal American fare; the OH Pool, featuring handcrafted cocktails; the OHasis Pool, for relaxation amid a lush setting; and The Tower, the modern, luxury hotel within a hotel. Hotel Valley Ho is in Downtown Scottsdale, just seven miles (15 minutes) from Phoenix Sky Harbor International Airport (PHX) and the Scottsdale Airport (SCF).</p>
MANAGEMENT	Westroc Hotels & Resorts
OPENING DATE	December 20, 1956. Re-opened December 20, 2005. The Tower opened January 1, 2008.
GUEST ROOMS	<p>The hotel has 191 guest rooms, featuring mid-century-meets-modern design, terrazzo tile bathrooms, 32" LCD flat-screen TVs, morning bars with complimentary coffee, and complimentary basic Internet access. Guests can choose from 119 modern Signature Guest Rooms, 11 Cabana Guest Rooms with double-size patios overlooking the OH Pool, 21 spacious and open Studio Guest Rooms, 28 Pool View Guest Rooms with views of the OH Pool or OHasis Pool, 4 Terrace Suites with spacious balconies, and 2 Executive Suites with bold design and wrap-around balconies.</p>
TOWER	The Tower features 42 guest rooms and suites.
DINING	<p>ZuZu is a modern take on the classic all-American restaurant of the 1950s, serving seasonal American fare inside and on the shaded patio. Craft cocktails can be found at the ZuZu Lounge. OH Pool Bar + Cabanas features light poolside bites and handcrafted cocktails.</p>

MEETING SPACE

Hotel Valley Ho offers hip meeting space with the latest tech. Whether it's a corporate retreat, an intimate wedding, a reception for a few hundred, or a board meeting for ten, guests will appreciate the style and service at this mid-century-modern landmark.

The hotel has 13,000 square feet of indoor meeting space, including the 2,400-square-foot Valley Ho Ballroom, 4,000-square foot SoHo Ballroom, and Sands. Five boardrooms range in size from 350 to 1,150 square feet. There is also over 20,000 square feet of outdoor event space including the panoramic Sky Line Rooftop atop the seven-story Tower and the lush Palm Court.

BUSINESS CENTER

The business center at Hotel Valley Ho offers wireless and wired Internet access, fax and copy services, word processing and secretarial services, a/v equipment, graphic presentation preparation, image scanning, computer workstations, business cards, and a full line of office supplies.

SPA

VH Spa for Vitality + Health. Beautify and detoxify. Relax on the spa deck before a massage in an individual or double treatment room. Enjoy a fresh-air workout with a choice of poolside views or private TV, or unwind with a yoga class in the movement studio.

VH Spa features:

- Eight private treatment rooms, inc. one double treatment room
- The spa deck for relaxing before or after a treatment
- A 24-hour, high-tech fitness center
- A glass wall opening onto the deck for fresh-air workouts and a view overlooking the OH Pool
- A movement studio for Pilates, yoga, and personal training
- Men's and women's locker rooms , showers, and steam rooms
- The spa boutique, featuring gifts, Valley Ho wear, and more

AMENITIES/ SERVICES

- WiFi Internet Throughout the Hotel
- ATM/Foreign Currency Exchange
- Babysitting/ Child Care
- Car Rental
- Spa Boutique
- Laundry/ Dry Cleaning Service
- Multi-lingual Staff
- Valet Parking
- Bell Services
- Personal Concierge Service
- Lobby Newsstand
- 24 Hour In-Room Dining
- Wheelchair Access to Common/ Public Areas

- Pets Stay Free

NEARBY RECREATION

Outdoors: Biking, Hiking, Running, Fishing, Golfing, Horseback Riding
Shopping: Scottsdale Fashion Square, the Biltmore, Old Town Scottsdale, and 5th Avenue Shops
More: Casinos, Spas, Old Town Art Galleries

NEARBY POINTS OF INTEREST

Scottsdale Civic Center - 1 mile
Fashion Square Mall - 1 mile
Arizona State University - 6 miles
Desert Botanical Garden - 5 miles
Within walking distance of Scottsdale’s renowned art galleries, boutiques, restaurants, and nightlife

VALLEY HO HISTORY

The original owners of Hotel Valley Ho, Robert and Evelyn Foehl, found it their personal calling to make their guests’ stay nothing short of exceptional, which they did when they first welcomed them in 1956. In the years prior to opening the hotel, and in keeping with a summertime tradition of leaving the hot Arizona summer, the Foehls managed Lake Arrowhead resort in Southern California, where they befriended many celebrities. Their gracious hospitality, coupled with their California visits, created the Hollywood connection at Hotel Valley Ho that still exists today.

EXECUTIVE TEAM

GENERAL MANAGER:	Andrew Chippindall
DIRECTOR OF GUEST OPERATIONS:	Shaun Baker
DIRECTOR OF SALES + MARKETING:	Jesse Thompson
DIR. OF CATERING + CONF. SERVICES:	Jennifer Rueb
SPA DIRECTOR:	Josh Bredimus
F&B DIRECTOR, EXECUTIVE CHEF:	Charles Wiley

ARCHITECTS/ DESIGNERS

Hotel Valley Ho was originally designed by Edward L. Varney and Associates, which blended modern and Southwestern elements, making the property an instant icon of the area when it opened in 1956. The architectural team that headed the renovation is Scottsdale-based Allen + Philp Architects.

INTERIOR DESIGN

Cole Martinez Curtis and Associates (CMCA) of Los Angeles designed Hotel Valley Ho’s guest rooms and public spaces. Hayes Architecture Interiors designed The Tower.

GENERAL CONTRACTOR

Kitchell served as construction manager for the rehabilitation and 220,000-square-foot expansion of the hotel. The project included the fully re-done suites and guest rooms, the seven-story Tower, a new two-story wing, the OH Pool, VH Spa, ZuZu, and dramatic outdoor flame and water features. On a local historical note, Kitchell originally built the hotel in 1956.



Green Initiatives

Hotel Valley Ho strives to be environmentally friendly. The restoration of the hotel itself contributed to the well-being of the environment. By restoring and not tearing down the Valley Ho in 2005, Westroc Hotels & Resorts saved 20,000 tons of landfill waste. Since its opening, the hotel has participated in various green efforts including:

Protecting the Environment

- The housekeeping department uses green-certified cleaning agents.
- Red Flower amenities in every guest room and VH Spa are paraben free, organic, biodegradable, and in containers made from recycled materials.
- All in-room linen is cleaned with hydrogen peroxide instead of harmful bleaches.
- The hotel participates in the 'Adopt-A-Road' program; employees remove trash along Scottsdale Road between Indian School and Camelback Roads.
- No herbicides or pesticides are used for landscaping.
- Kitchen cooking oil is recycled; some kitchen waste is composted in the chef's herb garden.

Saving Energy

- Brick-and-mortar construction and dual-pane glass reduce energy needed for heating and cooling.
- Energy-efficient light bulbs are used throughout the property, including guest rooms, and eventually recycled.
- In vacant guest rooms, drapes are closed and thermostats are set higher to reduce air conditioning needs.
- During cooler months, water is chilled through cooling towers instead of a Freon-based system.
- Local food purveyors and ingredients are used to reduce "food miles".

Conserving Resources

- All shower heads, faucets, and toilets are low flow.
- Guests have the option of conserving water by reusing towels and linens.
- Gently worn linens are donated to a local domestic violence shelter; more heavily worn linens are donated to a local animal shelter.
- Hotel Valley Ho participates in the Clean the World program; all soap, shampoo, and other in room amenities are collected, cleaned, and recycled for use in domestic homeless shelters and over 50 developing countries.
- Up to 4 tons of material per month are recycled.

Green Awards + Recognition

- **Certified Green** Arizona Hotel and Lodging Association
- **Award of Merit** Environmental Excellence Awards Program, Valley Forward Association
- **Good Earthkeeping Award** 2010 Stars of the Industry Awards, Arizona Hotel and Lodging Association
- **Green Award** Green by Design Awards, Scottsdale Convention and Visitors Bureau
- **4 Green Eco-Leafs Rating** iStay Green, ranking is out of 5













Spa

HOTEL & MINERAL SPRINGS



